

Cycle

Learn the election and legislative cycles for all the groups who make law or policy for your organization. **Do not wait until the legislative session starts.** Legislators and policy makers are extremely busy at this point and you need to have made your case before bills are introduced so that all you have to do is send short reminders or points to consider. Before your issues come up they should know you and your issues well.

Remember that all legislators and policy makers have aides who do most of the research and work. Get to know them and help them understand your issues or requests and why you are asking for certain things. Make them an ally so when the legislator needs reminding on how to vote they can help direct them.

Evaluation

Annually (or semi-annually) evaluate your advocacy efforts to see what could improve.

1. Did you get what you needed?

- 2.
