

STEP

Build Your Team



Advocacy is a team sport, bringing together the perspectives and strengths of multiple players within and, perhaps, beyond your community for greater reach and impact. The team ensures that advocacy efforts are on track, tasks are delegated, and communication is ongoing.

Who is on your advocacy team?

Name	Representing [constituency]

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As you establish your team, decide:

1. Who will serve as chair or coordinator ?

2. Who will recruit additional members?

3. When will the group meet?

The composition of your team will vary depending on the type and scope of your project. Here are some stakeholder groups

