

**2012-20**

ALA Council Minutes  
2013 ALA Midwinter Meeting  
January 25- 29, 2013  
Seattle, WA

## ALA COUNCIL MINUTES

2013 ALA Midwinter Meeting  
ALA Council/Executive Board/Membership Information Session  
Saturday, January 26, 2013  
3:00–4:30 p.m.

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Leadership Institute, scheduled for August 2013, will mark a major step forward in the achievement of leadership development.

Fiels noted the partnership with the Harwood Institute and a wide variety of programs on community engagement at this Midwinter Meeting centered around "The Promise of Libraries in Transforming Communities" initiative.

Fiels stated that ALA will undertake a multi-year project to develop tools, techniques/urried-10(vn)-10()-2(s)-2(-2[r]-12()-10(t)-12)-aom-3(hiev)4(0.005 T46.12 470.88 14.64 re

Looking at budget adjustments from the expense perspective, there is an is

(RDA) sales are behind budget . However, a n increase in the RDA sales is anticipated once the Library of Congress implements the new standard.

ALA divisions show revenue less than budget, but their expenses are also significantly less than budget. A \$ 600,000 loss was projected for the three-month budget period , but the loss is actually less at \$ 400,000. BARC commends the divisions for their efforts.

- x ALA Membership Committee Personal Dues Adjustment Proposal. At the 2012 ALA Annual Conference, BARC provided general input on two suggested dues adjustment strategies: (1) to connect future membership dues adjustments to the Consumer Price Index ( CPI); and (2) to raise personal membership dues by \$10 in the first year and fix subsequent years to the CPI.

At its 2012 fall meeting, BARC further discussed the financial model of using the CPI. BARC felt

the trial period , and an additional two -year trial period was requested. BARC, the Finance and Audit Committee, and the Executive Board approved the extension at the Executive Board's fall meeting.

- x ALA Financial Learning Series. Online learning offerings are on various finance- related topics at <http://ala.org/onlinelearning/unit> .

The purpose of this series is to provide financial and organizational information to divisions and round table financial representatives and other member leaders.

In conclusion, Bohrer thanked members of BARC for their work over the last six months , and recognized ALA staff members Greg Calloway, Keith Brown, Sandy Lee, and Elaine Klimek for their work and support in preparing the information necessary for BARC to carry out its work .learning Series.e200(Ha)3(n)2(Td [(L)2(ee,a)3(nd)1

percent , the same as in FY12. T







RULES FOR ALA COUNCIL MEETINGS, ALA CD#5. ~~B~~Y CONSENT, the ALA Council adopted the Rules for ALA Council Meetings.

ESTABLISHING THE AGENDA, ALA CD#8.1 Revised. ~~B~~Y CONSENT, the following resolution was added to the Council I a genda under "new business": ALA CD#31, Resolution to Change B.9.2.2 School Library Media Specialist (formerly: ALA Policy #54.2.2).

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provides guidance on ways to use the media templates, as well as ALA talking points, e-book data, and public service announcement scripts.

DCWG members are increasingly providing outreach services. They also receive many requests from library and national media for comment and analysis.

DCWG members are also engaged in a number of other initiatives such as the OCLC/Big Shift Initiative, the ReadersFirst Initiative, and the Pew Internet Project studies.

In 2012, President Maureen Sullivan led delegations to New York in September and December to meet with publishers (Random House, Penguin, HarperCollins, Simon & Schuster, Hachette Book Group, and Macmillan), the Association of American Publishers, and the Association of Authors' representatives. The purpose of these meetings included educating about and advocating for library interests and laying the groundwork for future cooperation.

In 2013, the DCWG will continue these efforts, but also plan increased attention on other issues, such as the self-publishing phenomenon, publishers other than the Big Six, the author-library relationship, school libraries, accessibility, privacy, and other areas.

The May -June issue of *American Libraries* will include updates.

At the conclusion of their report, Feldman and Wolven responded to questions from the Council floor.

A concern was expressed about a recently released study on e-journal preservation conducted by Columbia and Cornell universities that revealed that only about 15 percent of e-journals are being preserved and that the responsibility for preservation is diffuse at best. The DCWG was encouraged to keep the preservation issue on its ongoing agenda.

Councilor Mike Marlin expressed his thanks to the DCWG's Accessibility Subgroup for its efforts to address accessibility issues within the digital content area. He said a draft report will be available to the 4 T.28 -1.22724( 22724(( a)-7(v)-6r ))TJ 0 Tchi

ALA RESOLUTIONS COMMITTEE REPORT, ALA CD#6.1-6.3 (REVISED) (Viviane Briggs, chair, noted that at the 2011 ALA Annual Conference, Council voted that ALA Policy A.4.2.3, Council Resolutions: Guidelines for Preparation of Resolutions to Council (formerly Policy 5.3) , be amended to include under: "Process", the following language: "A supplement explanation consisting of one or more expository paragraphs should accompany every resolution clearly stating how the resolution supports ALA's Strategic Plan as well as its mission and/or its core values." This language was inadvertently not included in the current guidelines.

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At this small group discussion, Councilors focused on their perspectives, ideas, visions, and aspirations for the future ALA for the next three- years. Sullivan then provided an overview of the discussion and reporting process.

At the conclusion of the small group discussions, Councilors were invited to share their aspirations for the future ALA.

Sullivan thanked the Council members for their participation in this session, and noted that Peg Holman, author of Engaging Emergence, will facilitate a discussion on Change in the Community, Change in ALA on Monday, January 28, 8:30-11am, at this Midwinter Meeting.

Sullivan also noted that the ALA staff, led by Keith Michael Fiels and Mary Ghikas, has already been working with her to determine how to move this process forward to create more opportunity for contribution and to identify achievable goals that can be quickly accomplished.

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ALA COUNCIL II  
Monday, January 28, 2013, 10:00am–12:15pm  
Sheraton Hotel, Grand Ballroom  
Seattle, Washington

The second meeting of the ALA Council during the 2013 ALA Midwinter Meeting was convened at 10:00am on Monday, January 28, 2013, in the Sheraton Hotel, Grand Ballroom.

QUORUM. A quorum was established at the beginning of each meeting.

ESTABLISHING THE COUNCIL II AGENDA, ALA CD#8.2 Revised (1/27/13\_9:35pm). By CONSENT, the Council II Agenda, ALA CD#8.2 Revised (1/27/13\_9:35pm) was adopted as presented.

ALA TREASURER'S REPORT, ALA CD#13.1 James (Jim) G. Neal, ALA Treasurer, moved and Council

APPROVED, the FY2014 programmatic priorities (2012-2013 ALA CD#13.1, FY2014 Programmatic Priorities) for the American Library Association:

- x Diversity
- x Equitable Access to Information and Library Services
- x Education and Lifelong Learning
- x Intellectual Freedom
- x Advocacy for Libraries and the Profession
- x Literacy
- x Organizational Excellence
- x Transforming Libraries

COUNCIL POLICY MONITORING COMMITTEE REPORT, ALA CD#17. Eric Bishop Killeen, chair, moved and the ALA Council

ADOPTED, Action Items 1 through 5 in the Policy Monitoring Committee (PMC) Report, ALA CD#17, as one package vote.

The ALA Council also

VOTED, That the Policy Monitoring Committee (PMC) incorporate the revised language of Policy B.9.2.2 School Librarians (formerly ALA Policy



Index (HEPI) rounded to the nearest dollar. In 2011, PLA members voted to approve future dues adjustments based on the annual average increase in the national average Consumer Price Index (CPI) rounded to the nearest dollar.

At the 2012 Annual Conference, two approaches for adjusting dues were discussed with the ALA Membership Committee, the ALA Membership Promotion

Dues for personal members will be reviewed annually . . . rounded to the nearest dollar.

Add: The increase shall be approved by the Council and subject to a mail votes of the personal members .

Councilor Elizabeth Ridler moved that Council postpone the dues discussion until Council III.

In speaking to the motion, Councilor Elizabeth Ridler felt that because of the amount of time being spent on this issue, Council would not have enough time to consider its other business items scheduled for this meeting . She suggested postponing the discussion until Council III to allow Councilors an opportunity to continue the dues discussion at the Council Forum, while also allowing the Executive Board time to craft a revised dues proposal for consideration a4(u)-7(ng)3( )-10(t)19(o)5( )

After several comments, Councilor Lauren Comito moved and Council

VOTED, Refer revised dues proposal (Option B) to the Executive Board to bring back revised language that includes a review for a vote in Council III

COUNCIL ORIENTATION COMMITTEE REPORT, ALA CD#24-24. Pamela Hickson - Stevenson, chair, reported that as a result of 2012 Annual Conference Council self-assessment discussion, the members of the Council Orientation Committee have been working to strengthen the current council orientation process and to develop new means for Councilors to obtain needed information and education.

Committee members identified five areas of focus: reorientation, phased orientation, communication, understanding of roles, and relationship building.

During the course of several conference calls and numerous email conversations, the committee agreed to take a number of concrete steps with the goal of responding to Council's expressed desires.

To facilitate the development of friendly and collegial relationships and to welcome new Councilors, the committee planned a fun speed acquainting activity for those in attendance at the Council reception on Saturday night.

More than 50 people attended, and discovered shared interests, common backgrounds, fascinating differences, and enjoyed the lighthearted approach to becoming better acquainted.

In late fall 2012, the Council Orientation Committee conducted a Council based survey on the 3-2-1 model to gather more information for further development of the orientation process. The highlights of the survey (ALA CD#24.1) were shared at the Council meeting on January 25, 2013.

The survey results are available in the Council Orientation Committee report.

exchange ideas and concerns regarding sustainability in order to move toward a more equitable, healthy, and economically viable society. Resources for the library community to support sustainability through curriculum development, collections, exhibits, events, advocacy, communication, and library buildings and space design.”

Rettig also reported that the Boing Boing Membership Initiative Group has changed its name to Library Lab Membership Initiative Group because the scope of its work is expanding to include MAKE Magazine, the SXSW Conference, and more. Because this is a name change rather than creation of a new MIG, COO has approved the name change. COO approved this MIG under its original name at the 2012 Midwinter Meeting, when it met the requirements of ALA Policy A.4.3.12 (formerly Policy 6.12), A Membership Initiative Group (MIG).

FREEDOM TO READ FOUNDATION (FTRF) REPORT, ALA CD#22. FTRF President Candace (Candy) Morgan, reported longtime intellectual freedom advocate Carolyn Forsman recently died of cancer. Her first career was as a librarian and an educator; but, her second career was as a jewelry designer. She donated a percentage of her jewelry sales to support FTRF. Her family has asked that contributions in her memory be directed to FTRF and to the Cancer Research Institute.

Last fall, FTRF closely followed the news reports about requests to the Davis County, UT, school board to remove all copies of In Our Mothers' House

ACLU are waiting to read the school district's response to the lawsuit. The case remains pending as the ACLU engages in discussions with the school district regarding standards to be used in future challenges to library materials.

Morgan then provided an update on other FTRF issues and activities.

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ALA COUNCIL III  
Tuesday, January 29, 2013, 8:30am–12:30pm  
Wednesday, January 30, 2013, 8:30am–12:30pm  
Thursday, January 31, 2013, 8:30am–12:30pm  
Friday, February 1, 2013, 8:30am–12:30pm  
Seattle, Washington



housing status, so that it now reads: `A person’s right to use a library should not be denied or abridged because of origin, age, background, views or housing status.” The IFC discussed CD#45 and concluded that the term “homeless” is covered under “background” under Article 1 of the Library Bill of Rights . IFC is in

INTERNATIONAL RELATIONS COMMITTEE (IRC) REPORT, ALA CD#18.1. Nancy M . Bolt, chair, moved and Council ADOPTED the following two (2) action items contained in ALA CD#18- 18.2:

Item#1, ALA CD#18.1, Resolution on Supporting the WIPO Treaty for Improved Access for People Who are Blind, Visually Impaired and with Other Print Disabilities, which read: “ that the American Library Association (ALA) on behalf of its members:

1. endorses the Obama Administration's statement that access to information is a universal right;
2. commends the United States delegation to World Intellectual Property Organization (WIPO) for their recognition of libraries as critical providers of accessible content; and
3. supports the call for a diplomatic conference to enact the WIPO International Instrument/Treaty on Limitations and Exceptions for Visually Impaired Persons/Persons with Print Disabilities.

Item#2, ALA CD#18.2, Resolution on United States Funding and Participation in UNESCO, which read: “ That the American Library Association (ALA) on behalf of its members:

1. urges Congress to approve the national interest waiver so the United States can again pay its dues, and become a fully functioning member of the United Nations Educational, Scientific and Cultural Organization (UNESCO).

PERSONAL MEMBERS DUES ADJUSTMENT, ALA CD#14.1. During second meeting , Council referred the personal dues proposal to the Executive Board for revision that would also include a review pro the f o-5(a)(t)19meerociat t wE( )xc -0.c(l)-u Tc ( E)5(d)8

This provision shall be formally evaluated by the Executive Board and Council in 2016 with input from ALA personal members. Any subsequent dues adjustment will require approval by a vote of the ALA Executive Board, Council and a mail vote of ALA personal members. ”

Following many expressions of support and thanks to the Executive Board for its  
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In accordance with Policy ALA A.4.2.3 Council Resolutions: Guidelines for Preparation (formerly: ALA Policy 5.3): “. . . The Resolutions Committee must submit to the Executive Director and the Budget Analysis and Review Committee (BARC) all resolutions deemed to have fiscal implications at least 24 hours before they appear on the Council agendas so that BARC can provide fiscal information as required in by ALA policy . . . .”

Because ALA CD#35 was inadvertently not transmitted to BARC for its consideration as was outlined above, it was declared out-of-order and no action was taken on it at this meeting.

ALA CD#36, RESOLUTION REAFFIRMING ALA SUPPORT FOR WHISTLEBLOWERS INCLUDING BRADLEY MANNING AND JOHN KIRIAKOU. Councilors Al Kagan and Jane Glasby, moved the adoption of ALA CD#36, Resolution Reaffirming ALA Support for Whistleblowers Including Bradley Manning and John Kiriakou, which read: “That the American Library Association (ALA) on behalf of its members :  
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~~government can be held accountable by the public.~~\_\_\_\_\_

Council then

REFERRED, 2012~~2013~~ ALA CD#36 , Resolution Reaffirming ALA Support for Whistleblowers , as amended , to the Intellectual Freedom Committee ( IFC) and the Committee on Legislation ( COL) for a report at the 2013 Annual Conference.

ANNOUNCEMENTS. Executive Director Keith Michael Fiels reported that petitions had been received for the office of Councilor -at-Large from Cristina Dominguez Ramirez, Library Community Services Manager, Richmond Public Library, Richmond, VA; Maria Taesil Hudson Carpenter, Director of Libraries, Somerville Public Library, Somerville, MA; Carla M. Land, Y PL/ Children's Services Department Head, Las Vegas - Clark County Library District, Summerlin Library, Las Vegas, NV; and Ismail Abdullahi, Associate Professor, North Carolina Central University, School Of Library and Information Sciences, Durham, NC .

ADJOURNMENT. The Council III meeting adjourned at the completion of the agenda.

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