2017-2018 ALA-APA CD#2_act 2018 ALA Midwinter Meeting



ALA-APA Council Meeting Sunday, January 22, 2016, 11:00-11:30am Georgia World Congress Center Thomas Murphy Ballroom 3-4 Atlanta, Georgia

INTRODUCTIONS AND ANNOUNCEMENTS. ALA-APA President Julie B. Todaro introduced Eli Mina, Parliamentarian; James (Jim) G. Neal, ALA-APA President Elect; JoAnne Kempf, Director, Office of ALA Governance; Keith Michael Fiels, ALA-APA Executive Director and ALA-APA Council Secretary; Lois Ann Gregory-Wood, ALA-APA Council Secretariat; Danielle Alderson, projectionist; and Heather Theriaque, captionist.

QUORUM. A quorum was established at the beginning of the meeting.

RULES FOR ALA-APA COUNCIL MEETINGS. By adopted the rules (APACD#3).

, the ALA-APA Council

AGENDA REVIEW, APACD#1. By agenda.

, the ALA-APA Council adopted the

2016 MIDWINTER MEETING MINUTES, ALA-APACD#2 (Boston, MA). By , the ALA-APA Council adopted the 2017 Midwinter Meeting Minutes.

EXECUTIVE DIRECTOR'S REPORT, ALA -APACD#5. Upon request from ALA-APA Executive Director Keith Michael Fiels, the ALA-APA Council allowed Lorelle Swader, ALA-APA Director, to provide the following update on the ALA-APA activities:

Swader restated that the ALA-APA is a nonprofit professional organization established "to promote the mutual professional interest of librarians and other library workers." To that end, the ALA-APA is focused two broad areas:

Certification of individuals in specializations beyond the initial professional degree.

Direct support of comparable worth and pay equity initiatives, and other activities designed to improve the salaries and status of librarians and other library workers.

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Swader then provided the following update on the ALA-APA activities:

Certified Public Library Administrator (CPLA) Program. The CPLA Program is a voluntary MLS certification program for public librarians with three years or more of supervisory experience. As of last January 2017, there were 290 enrollees in the program and 89 graduates. Three new elective online courses are now being offered. The courses are Library Marketing, Current Issues, and Serving Diverse Populations.

Library Support Staff Certification (LSSC) Program. The LSSC Program offers library support staff the opportunity to commit to professional development and continuing education through the completion of competency sets developed and implemented by the ALA-APA. As of January 2017, there were 521 enrollees and 165 graduates.

Equal Pay Day. Originated by the National Committee on Pay Equity in 1996 as a public awareness event to illustrate the gap between men's and women's wages. This year, this event will be celebrated on Tuesday, April 4, 2017. Interested people can show their support by wearing red on April 4, 2017.

#NLWD17 is Coming! National Library Workers Day (NLWD) will be celebrated on Tuesday, April 11, 2017. This initiative was originally proposed to recognize the hard work, dedication, and expertise of library support staff and librarians. Tuesday of National Library Week be designated the day that interested library workers, library groups, and libraries should advocate for better compensation for all library workers.

In closing, Lorelle Swader acknowledged with thanks the support and hard work of the many volunteers, committee members, and staff members that support the APA and its initiatives.

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ALA-A PA TREA SURER'S REPORT, A LA -APACD#4-4.1. Susan H. Hildreth provided a comparative analysis of the 2014 and 2015 ALA-APA financials:

ALA-APA Operating Summary:

| | 2016 | 2015 | \$ Change |
|-----------------|-------------|-----------|------------|
| Total Revenues | \$ 177,182 | \$183,338 | \$(6,156) |
| Total Expenses* | \$ 153,398* | \$130,787 | \$(22,611) |