

2016-2017 ALA CD#23\_11717\_inf  
2017 ALA Midwinter Meeting

Report to Council and Executive Board

January 16, 2017

Keith Michael Fiels  
Executive Director

Midwinter Meeting and the Symposium on the Future of Libraries

The Symposium on the Future of Libraries takes place Saturday, Sunday and Monday of Midwinter. Each day begins with a plenary session, continues with concurrent sessions throughout the day, and ends each day with a wrap-up session where participants can bring their thoughts together (DFK GD\¶V RSHQLQJ SOHQDU) a different area of innovation -

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ALA OFFICES

Chapter Relations Office  
(CRO)

Student-to-Staff Program for ALA Annual Conference

[Forty student members](#) have been selected to participate in the ALA Student-to-Staff program at the 2017 Conference in Chicag

New Hampshire Becomes 41<sup>st</sup> Chapter in Joint Student Membership Program

At the end of December, the New Hampshire Library Association became the 41<sup>st</sup>

ALA continued its collaboration with the Guadalajara Book Fair, which celebrated its 30<sup>th</sup> year in late November. 150 members from 26 states participated in the ALA-FIL Free Pass Program this year to review and purchase Spanish language materials for their communities. Since 2010, ALA has partnered with the General Direction of Libraries (DGB) within the Ministry of Culture, the Mexican Library Association (AMBAC), and the Benjamin Public Library of the U.S. Embassy in Mexico in a collaborative binational project to donate books to the Mexican Public Library System. This year, over 200 books were collected and will be donated to a Mexican center for Central American refugee children being held in Tapachula, Chiapas. 5 ( ) 2 5 0 \$ ¶ V Children in Crisis group will help deliver the books in Chiapas, Mexico.

#### ALA Nepal Library Relief Fund Donates \$2,500

Thanks to contributions from ALA members and other supporters of libraries, ALA [donated](#) \$2,500 to the READ Global (RurhD5(E)d(bu)caection and Develmt) Centor in Tnkhe xill the3>] TJ ET Q q 0.0

Office for Diversity, Literacy and Outreach Services  
(ODLOS)

### Chicago Info/Library/Archives Workers Meetup: Social Justice

Inspired by groups in California and New York, ODLOS staff organized a meet-up for the Chicago area info/library/archives workers to discuss issues of social justice in the post-2016 election world.

### Upcoming: National Day of Healing

ALA will hold a social media campaign on January 17, 2017 as part of the [National Day of Healing](#), an initiative that came out of the Truth, Racial Healing, and Transformation Summit hosted by the W.K. Kellogg Foundation. We will be joining organizations across the country recognizing this date. ODLOS, PPO and PAO are taking the lead on this effort. The focus will be internal and the audience is the ALA members. It is an effort to participate in this event and to recognize the healing that we want to encourage for members after a year fraught with very intense tragedies.

### Upcoming: ODLOS Town Hall

ODLOS has opted to give up its A



ALA and Rosen Publishing [released](#) the video [Libraries Ready to Code](#) . Introduced during Computer Science (CS) Education Week, the video depicts coding activities in public and

OIF Deputy Director Deborah Caldwell-Stone led workshops on developing and using collection development policies as a means of protecting intellectual freedom in K-12 school libraries for three local Boards of Cooperative Educational Services (BOCES) in Central New York during the week of December 12. The three BOCES are the Greater Southern Tier BOCES; the Tompkins-Seneca-Tioga BOCES; and the Broome-Tioga BOCES.

#### Redesigned Reporting Form and Updated Challenge Support Pages on the Website

The Office for Intellectual Freedom unveiled its redesigned [reporting form](#) and updated [Challenge Support](#) pages on the ALA website on December 20. The new, simplified reporting form reduces the number of questions by more than 60 percent and includes an entry to allow for the reporting of hate crime in libraries. The Challenge Support pages on the website, which include policy guidelines, FAQs and Library Bill of Rights interpretations, have been migrated from the Banned Books Week microsite to a section in the Professional Tools area of the ALA

suggested books, serials and databases recommended for inclusion in public library collections. The FINRA Educational Foundation funds this study.

### Measures that Matter

Kathy Rosa is serving on the Measures that Matter Advisory Group. The Institute of Museum and Library Services (IMLS) and the Chief Officers of State Library Agencies (COSLA) have begun Measures that Matter, a project to examine, evaluate, and map the landscape of public library data collection in the United States. The project will develop a Library Data and





Unique pageviews: 11,021  
Average time on page is: 1 min 24 seconds  
Tool downloads: 670

ilovelibraries.org

Pageviews: 44,226  
Unique pageviews: 36,929  
Average time on page is: 2 minutes 32 seconds

I Love Libraries Facebook

Post reach: 477,993; Comments: 482; Likes: 11,864; Shares: 2,082

I Love Libraries Twitter

156,000 Impressions; 364 Retweets; 494 Likes; 36.8K Followers

ALA Facebook

Post reach: 928,570; Comments: 1,609; Likes: 18,691; Shares: 4,927

ALA Twitter

692,800 Impressions; 1,300 Retweets; 1,500 Likes; 104,000 Followers  
ALA Instagram: 20,500 Followers

Future Publicity Efforts

PAO is currently working on publicity efforts to support the following initiatives:

- WK Kellogg Foundatio Q ¶ V 1 D W L R Q D O ' D \ R I 1 7 H D O L Q J - D Q X D U \
- ALA Midwinter Meeting & Exhibits, January 20 ±24
- Libraries Transform Training Session, January 22
- RUSA Book & Media Awards (BMA)/Carnegie Medals for Excellence in Fiction & Nonfiction winner announcements, January 22
- ALA Youth Media Awards, January 23

Public Programs Office  
(PPO)

Sign-ups High for Libraries Transforming Communities: Models for Change

In mid-



change and offer strategies useful to all library staff wanting to build new roles and skills to support value-added services. The forum, hosted by ACRL President Irene M. H. Herold, University Librarian at the University of Hawaii at Manoa Library, will take place from 1:00-2:30 p.m. on Sunday, January 22, at the Westin Peachtree Plaza Atlanta, Savannah A/B Ballroom.

### ACRL Scholarly Communication Workshop Hosts Announced

The ACRL Research and Scholarly Environment Committee has selected five sites to host the ZRUNVKRS 36FKRODUO\ &RPPXQLFDWLRQ )URP 8QGHUVWDQGLQJ events in 2017. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2017 road shows are Council of Research and Academic Libraries, Portland State University Library, University of Delaware Library, University of Nebraska-Lincoln, and Worcester Polytechnic Institute. More information about ACRL's licensed workshops is available on the [association website](#).

### Nominations Sought for ACRL Board of Directors

The ACRL Leadership Recruitment and Nominations Committee (LRNC) encourages members to nominate themselves or others to run for the position of ACRL vice-president/president-elect and director-at-large in the 2018 elections. The deadline for nominations is February 15, 2017. To nominate an individual or to self-nominate, please submit the [nomination form](#). The LRNC will request a curriculum vita and/or a statement of interest from selected individuals prior to developing a slate of candidates. If you have any questions about the nominating or election process, please feel free to contact LRNC Chair David Wright at [wrightd@surry.edu](mailto:wrightd@surry.edu). More information about the Board of Directors is available on the [ACRL website](#).

### \$ & 5 / 6FKHGXOH :KDW¶V 1HZ (DUO\ %LUG 5HJLVWUDWLRQ 'HD

The ACRL 2017 [program schedule](#) is now available on the conference website. ACRL 2017 features more than 300 thought-provoking sessions hand-selected by your peers. You can sort the schedule by date, session format, primary tag, or search for particular speakers. While \RX¶UH RQ WKH \$ & 5 / ZHEVLWH FKHFNLQJ RXW DOO WKH JUHJ

ACRL recently published *2015 Academic Library Trends and Statistics*, the latest in a series of annual publications that describe the collections, staffing, expenditures and service activities of academic libraries in all Carnegie classifications. The one-volume title includes data from Associate of Arts Colleges, Baccalaureate, Master's Colleges and Universities/ and Research/Doctoral-granting Institutions. Those who purchase the print edition will receive a complimentary one-year subscription to the 2015 survey data available through ACRL Metrics, an online subscription service that provides access to the ACRL survey data from 1999-2015. *2015 Academic Library Trends and Statistics* is available for purchase through the [ALA Online Store](#), by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

### RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage - Fall 2016

The [Fall 2016 issue](#) of *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* is now freely available on the journal website. *RBM* became an open access journal in Spring 2016. Visit the [RBM website](#) for complete contents of *RBM* and its preceding title *Rare Books & Manuscripts Librarianship* from 1986 to the present.

### e-Learning Update

Upcoming topics for the ACRL e-Learning program include research guides, usability design, acquisitions, and assessment of student learning. Full details and registration information are available on the [ACRL website](#).

### Association for Library Collections & Technical Services (ALCTS)

#### Join Us for a Forum Celebrating the 60th Anniversary of ALCTS

Join current and past ALCTS leaders as they reflect on the value and achievements that ALCTS has brought to members and libraries in its 60 years. Learn about the new initiatives that are prepared to share your own experiences and memories in what many members consider their <sup>3</sup> K R P H vision. The forum will be held on Monday, January 23 from 10:30 - 11:30 a.m. in the Georgia World Congress Center Room A302.

#### ALCTSfest: A MidConference Gathering

Help ALCTS kick off its 60th Anniversary year with good friends, good food, your favorite libation. The annual ALCTSfest (uh-lex fest) is that mid-conference break you need to catch up with your colleagues for lively conversation and a good time. Cash bar is provided. The ALCTSfest will be held at the Omni Hotel on Saturday, January 21 from 6:00 - 8:00 p.m.

#### ALCTS Spring Online Education Schedule Available

The ALCTS [spring workshop schedule](#) is available on the ALCTS website under Online Learning. Web courses are being offered, <sup>3</sup> X Q G H U Z D \ W K D W Z L O O E X L O G D Q G H A S D H G F R A Q C S R S 7 6 7 U L F K W U D G C S D A P H I S T O V V H U L Cataloging; Collection Assessment; Collection Development and Management; Electronic



### Strengthening Communities Through Libraries Minigrants

ALSC announced the recipients of its [Strengthening Communities Through Libraries Minigrants](#). The grantees represent libraries from 11 states and have taken varied approaches to bolstering opportunities for STEAM learning during out-of-school times in their communities.

### ALSC Emerging Leader Project Selected

ALSC announced that its 2017 project proposal, A Path to Youth Library Leadership, was selected by four Emerging Leader participants, Sarah Gowdy, Sara White, Christine Gaffney, and Tori Ann Ogawa. The team will meet at the 2017 ALA Midwinter Meeting to begin planning.

ALSC Moves Committee Volunteer Form Online

voices. This session will take place on Saturday, January 21 from 1:00-2:30 p.m. in the Georgia World Congress Center, Room B406.

2017 Annual Conference



LITA kicked off its 50<sup>th</sup> anniversary celebration at the 2016 LITA National Forum with a campaign to fund scholarships to diversify our leadership. Executive Director Jenny Levine vowed to dye her hair LITA blue for Midwinter if the first stage of the campaign raised \$4,000 by the end of the year. Members raised more than that amount, so watch for Jenny and her blue hair in Atlanta. [Donate](#) to help LITA reach the ultimate goal of \$10,000. At Midwinter, LITA will be celebrating its 50<sup>th</sup> anniversary at the LITA Happy Hour at Gordon Biersch (848 Peachtree St NE) from 6:00-8:00 p.m. on Sunday, January 22.

### LITA Happenings at Midwinter

[View all LITA happenings at Midwinter](#) on the web page, including [the popular Top Tech Trends session](#) on Sunday, January 22, from 1:00-2:00 p.m. in Room B405 of the convention center. Panelists include Cynthia Hart, Bill Jones, Gena Marker, and Meredith Powers, with Ken Varnum moderating the session. [Learn more about how to get involved in LITA at our Open House](#) on Sunday, January 22, from 4:30-5:30 p.m. in Room B203 of the convention center.

### Conference Buddy Program at Midwinter

LITA is implementing a [Conference Buddy Program](#) starting at the 2017 Midwinter. Inspired by the GLBTRT Buddy Program, this service is designed to make conference attendance more approachable, foster inclusion, and build connections.

### The LITA Forum

More than 260 attendees joined LITA in Fort Worth, Texas to participate in more than 55 sessions, 20 poster presentations, and a dozen lightning talks. Participants also heard three thoughtful keynote speakers discuss issues around diversity in library technology, open data, and privacy. You can [view the slides and listen to audio of the keynotes by Cecily Walker, Waldo Jaquith, and Tara Robertson](#). Sessions covered a wide range of topics including digital analytics, virtual reality, mobile hotspot lending programs, and geovisualizing collections. [Many](#) [RI](#) [WKH](#) [SUHVHQWHUV](#) [P](#) [D](#) [W](#) [H](#) [U](#) [L](#) [D](#) [O](#) [V](#) [A](#) [S](#) [P](#) [A](#) [R](#) [T](#) [O](#) [F](#) [T](#) [H](#) [E](#) [D](#) [O](#) [H](#) [R](#) [Q](#) [W](#) [K](#) [H](#) [\)R](#) [U](#) commitment to generating discussion about diversity in our field, [the documentary CODE: Debugging the Gender Gap](#) was also screened for attendees.

### Recent LITA Publications

LITA is getting great feedback and reviews about its most recent publications:

- [7KH /LEUDULD On the Programmatic Language](#) edited by Beth Thomsett-Scott
- [Library Service Design: A LITA Guide to Holistic Assessment, Insight & Improvement](#) by Joe J. Marquez & Annie Downey
- [Data Visualization: A Guide to Visual Storytelling for Librarians](#) edited by Lauren Magnuson
- [Mobile Technologies in Libraries](#) by Ben Rawlins
- [Innovative LibGuide Applications: Real World Examples](#) edited by Ryan L. Sittler and Aaron Dobbs
- [Integrating LibGuides into Websites](#) edited by Aaron Dobbs & Ryan L. Sittler

### LITA Titles in Spring 2017

In addition, three highly-anticipated titles will be published this spring:

[Managing the Digital You: Where and How to Keep and Organize Your Digital Life](#) by [W\\* n BT /F5 1](#)



stories. Now through June 1, 2017, readers are encouraged to tell us their own stories about their lives, communities and histories and how they relate to these titles.

RUSA and United for Libraries Collaborate

Access free posters and all of your planning and resource needs to help you

June 1, deadline to submit a [paper proposal](#) and request for travel stipend for the 2018 Midwinter Meeting

For more events and information, visit the YALSA [wiki](#) or [Google calendar](#)

## ALA PUBLISHING

### ALA Editions

#### New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include [Renew Yourself: A Six-Step Plan for More Meaningful Work](#), by Catherine Hakala-Ausperk, [Effective Difficult Conversations: A Step-by-Step Guide](#), by Catherine Soehner and Ann Darling, [The Good, the Great, and the Unfriendly: A Librarian's Guide to Working with Friends Groups](#), by Sally Gardner Reed, United for Libraries (ALA Editions); and [Capturing Our Stories: An Oral History of Librarianship in Transition](#), by A. Arro Smith, PhD, foreword by Dr. Loriene Roy, [and Managing the Successful School Library: Strategic Planning and Reflective Practice](#), by Lesley S. J. Farmer (ALA Neal-Schuman). For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store.

#### New Center for ALA Store

To improve customer service and support, the ALA Store moved to [a new physical warehouse and fulfillment center](#) in December.



