

Report to Council and Executive Board

December 29, 2015

Keith Michael Fiels
Executive Director

Libraries Transform™

On October 29, ALA President Sari Feldman officially launched Libraries Transform™, a national public awareness campaign that highlights the transformative nature of today's libraries and elevates the critical role libraries play in the digital age. As part of the national launch, Feldman toured a variety of libraries in Washington, D.C. including Martin Luther King, Jr. Memorial Library, George Washington University's Gelman Library, Thomson Elementary School Library, and joined Smithsonian Library staff for a tour of the museum's Fantastic Worlds

Día Turns Twenty!

Launching the year-long celebration of Día's turning 20, ten libraries will soon receive notification that they have been selected to receive one of ten Building STEAM with Día grants of \$2,000, sponsored by the Dollar General Literacy Foundation. ALSC plans to host a 20th anniversary Día event on Capitol Hill in April 2016, with coordinated subsequent events in local communities hosted by librarians and community leaders to shine a national spotlight on the connection between children and diverse books. In January, ALSC will launch its second round of Día grants for 2016, which will provide 20 grants of \$2,000 each to libraries, specifically to support their 20th Anniversary Día programming.

Center for the Future of Libraries Makes Weekly News Review Available via Email

As part of its trend scanning efforts, each week the Center compiles news stories and reports that point to trends happening in our larger world. This weekly compilation is now available as an e-mail delivered to subscribers via TinyLetter. Subscribe at <https://tinyletter.com/LibraryoftheFuture> .

Second Sharjah International Book Fair/ALA Library Conference

Approximately 300 librarians gathered at the Sharjah International Book Fair (SIBF) in the United Arab Emirates (UAE), November 10 – 12, for the second SIBF/ALA Library Conference, ALA's most ambitious international professional development event. Librarians from UAE, Afghanistan, Oman, Jordan, Qatar, Bahrain, India, Saudi Arabia, Iraq, Egypt, Mauritania, Sudan, and other countries participated in the three days of programs, training, and networking, in both Arabic and English, with translation provided.

Outcome survey tools and measuring the outcomes of at least one program or service within their library. [Read the complete release online](#)

Office for Diversity, Literacy and Outreach Services Has a New Director

ALA welcomed Jody Gray as the Director of the Office for Diversity, Literacy and Outreach Services on November 2. Jody came to ALA from the University of Minnesota, where she was the Diversity Outreach Librarian for the past 10 years and the library liaison to the Department of American Indian Studies and the Department of Cultural Studies and Comparative Literature.

Emerging Leader Participants for Class of 2016ader

Specialist, and Salvatore ("Sam") De Sando, ALA Archives Assistant, met briefly with all unit managers, then more intensively with about 20 headquarters staff from several offices and divisions to review the full range of archives services. These services include management of the physical collections (about 3,400 cubic feet), management of electronic records, digitization projects for selected record sets and implementation of the ALA Institutional Repository (ALAIR), web archiving of ALA's web presence, and reference work with ALA units, LIS students, LIS researchers and the general public. They also reviewed the process for transmitting record sets, whether physical or digital, to the ALA Archives. Additional information is available on the [ALA Archives in general](#) and on [ALAIR](#).

ALA Library and OCLC's WMS

In the year since the ALA Library catalog database was captured for migration to OCLC's WorldShare® Management Services (WMS), the ALA Library staff have continued with record clean-up and collection enhancement. The cut over from the legacy system to WMS was complete in February 2015, and over the months, inter-library loan requests have increased, with staff requests nearly doubling and requests to borrow increasing by a third. Other benefits are that monograph processing has been streamlined and, best of all, colleagues are able to access needed digital resources more easily, including when working remotely. You may search the [catalog](#), though the ability to access licensed holdings or initiate transactions is limited to ALA staff.

Responding to Information Inquiries

The ALA Library continues its work in responding to the information inquiries of ALA staff, ALA members, and library professionals from around the world while also building, or sometimes

ALA Announces Center for the Future of Libraries Advisory Group

As the Center enters its second year of formation, an association-wide group of experts, broadly representative of the many constituencies within the library community, has been identified to advise and shape the Center's work. Read the [announcement of the appointments](#) to the Advisory Group.

Membership

Membership Statistics

At the end of November, total ALA membership was 58,952. This is 3,513 greater than November of last year. Three divisions: ALSC, ASCLA, and United for Libraries; and 11 round tables: EMIERT, ERT, GAMERT, GLBTRT, LIRT, LRRT, MAGIRT, RMRT, SRRT, STORT, and SUSTRT had increased membership compared to last year. IFRT and LHRT membership was identical to last year.

Membership Highlights

The United for Libraries group memberships account for a large portion of the growth in overall membership. Other notable membership items include an increase of 435 student members since the start of FY16 (an increase of 82 over last year) and a 917 increase in regular personal members since the start of FY16 (an increase of 144 compared to last year)

Ongoing Recruitment and Retention Activities

Believed It, I Wouldn't Have Seen It: Exploring Systemic Racism and Its Implications for Our Lives and Work" on Sunday, January 10 from 8 a.m.-12 p.m., or on Monday January 11, from 8 a.m.-12 p.m. Both workshops will be held in the Constitution Room at the Seaport Boston Hotel. These interactive workshops will explore how race, systemic racism, and racial privilege have implications for our personal and professional lives and will provide tools to help us better recognize and address racism and other forms of oppression in our relationships, organizations, and institutions.

2015 Achievement in Library Diversity Research Honor

Office for Human Resource Development and Recruitment (HRDR)

Career Counseling at the ALA 2016 Midwinter Meeting

The JobLIST Placement and Career Development Center will provide [complimentary career counseling sessions](#) on Saturday and Sunday, January 9 - 10, 2016 during the ALA 2016 Midwinter Meeting in Boston. The sessions will be held in the JobLIST Placement and Career Development Center which will be located in the Boston Convention & Exhibition Center. [Sign-up](#) now.

Photographer Services In the JobLIST Placement and Career Development Center

An exciting service is now part of the American Library Association's (ALA) JobLIST Placement and Career Development Center. During the ALA 2016 Midwinter Meeting in Boston. ALA will be offering all attendees an opportunity to have a

principles and legal precedents that underlie these lawsuits and provided practical guidance on crafting policies that allow the library to effectively manage its facilities while avoiding legal liability and preserving patrons' access and First Amendment rights.

letter to the school district offering support and encouragement for the diversity of school libraries and the value of independent reading. A newspaper headline sums up the results nicely, "Reading wins and censorship loses in Rosemount schools."

In Wasilla, Alaska, a parent challenged the inclusion of _____ in the public library's young adult collection when her ten-year-old son discovered the book. Because of the physical layout of the shelves and space limitations at the Wasilla Public Library, the YA non-fiction materials were interfiled with the children's' non-fiction materials. The challenge sparked a public debate about the availability of LGBTQ materials, and the librarian was criticized both online and in print, to the point where the local paper, the Mat-Su Valley _____, published an editorial admonishing the community for their harsh words. With the support of the Alaska Library Association's Intellectual Freedom Committee and the city's administration, the reconsideration committee recommended retaining the book while making changes to the shelving arrangements. OIF provided support and assistance to the librarian.

Office for International Relations (OIR)

Second Sharjah International Book Fair/ALA Library Conference

Office for Library Advocacy (OLA)

ALA, PLA Applaud Kentucky Supreme Court Decision on Libraries' Tax Rates

The Kentucky Supreme Court issued a decision that it will no longer hear arguments in the 2012 lawsuit objecting to Campbell and Kenton County libraries' tax rates. At that time, Kentucky Circuit Courts ruled against the Campbell County Public Library and the Kenton County Public Library, a decision that would have resulted in the libraries losing property tax revenues dating as far back as 1979. This ruling follows a March 2015 decision where the Kentucky Court of Appeals ruled in favor of Campbell and Kenton County public libraries.

Carnegie Medals for Excellence in Fiction and Nonfiction Shortlist Announced

On October 19, 2015, the ALA announced the shortlist for the 2016 Andrew Carnegie Medals for Excellence in Fiction and Nonfiction. PAO secured placement with the [Associated Press](#) (AP). The shortlist AP article was picked up by the _____, [Yahoo](#)

encouraged to apply, and PPO staff conducted targeted outreach to Native-serving libraries and organizations. The four-year tour will start in February. [See the list of selected sites.](#)

Applications Open for _____ inancial Literacy Traveling Exhibition

[Deep Dive: Trust and Opportunity: Transforming Libraries, Transforming Communities in Mid-Size Urban Settings](#). Sunday, January 10, 8:15 – 11:30 a.m. All communities have challenges. Libraries can help conquer them — given the right tools. Learn how two urban public libraries — Hartford (Connecticut) Public Library and Springfield (Massachusetts) City Library — are bringing residents, local organizations and city leaders together to tackle daunting issues, including public safety. In this Deep Dive session, representatives from both libraries will explain how they adopted and adapted the “turning outward” approach, created by The Harwood Institute, to meet their communities’ unique and changing needs. Join the program to learn how “turning outward” can help change the library’s perspective and the community for the better.

LTC Concludes; Cohort Members Host Webinar About “Turning Outward” Experience

Libraries Transforming Communities (LTC), the Gates-funded ALA initiative (managed by PPO) offered in collaboration with The Harwood Institute for Public Innovation, comes to a close on December 31. As the LTC Public Innovators Cohort wraps up its activities, three members hosted a one-hour webinar on December 1 to share how their libraries have been

preconferences, more than 100 concurrent sessions, multiple author events, a best practices showcase, and a school library research symposium. Special events encouraged a “hack” of the association, a presentation from the Harry Potter Alliance, and an exhibit from the Mazza Museum displaying original artwork by children’s book illustrators.

Exhibition Highlights

Along with an exhibition featuring the latest resources and technologies for the school library program, the exhibit floor hosted a makerspace where attendees were invited to create light-up name badges and an author signing booth where more than 50 children and young adult authors met with conference attendees and signed their latest publications.

Launch of a Giving Campaign

During the conference, AASL encouraged attendees to look to the future with the launch of a giving campaign. The campaign celebrates AASL’s 65th anniversary as a division of ALA, and funds raised will be used to support new school library professionals as they transition from student to teacher and to help future school library leaders recognize and develop their leadership abilities.

Association of College and Research Libraries (ACRL)

ACRL 2017 Call for Participation Available

ACRL invites you to share your research and creative endeavors with your colleagues at ACRL 2017, *At the Helm: Leading Transformation*. Submit your proposal via the [Call for Participation](#) available on the conference website. ACRL 2017 offers eight session formats to suit a wide range of presentation and learning styles. From first-time presenters to seasoned experts, there is a format best suited to your ideas. Contributed paper, panel session, preconference, and workshop proposals are due May 6, 2016. Poster session, roundtable discussion, TechConnect, and Virtual Conference webcast proposals are due October 14, 2016. Complete details are available on the [ACRL Insider blog](#). ACRL 2017 will be held March 22-25, 2017, in Baltimore, Maryland.

guides that are easier for your users to understand and more effective to use.

Brad Meltzer Returns as Honorary Chair of 2016 Preservation Week®, April 24-30

Association for Library Service to Children (ALSC)

ALSC President Releases Statement on AAP Screen Time Guidelines

ALSC President Andrew Medlar released a [statement](#) in support of the American Academy of Pediatrics (AAP) updated [findings](#) regarding the use of screen time by young children and its complement to ALSC's [Media Mentorship in Libraries Serving Youth white paper](#). The AAP's findings emerged from their recent [_____](#).

Revised Edition of Core Competencies

ALSC has released a revised edition of its

Babies Need Words Every Day

Webinar Series: Managing Children's Services

ALSC is hosting a four-part webinar series detailing everything you need to know about managing children's services. Put together by ALSC's Managing Children's Services Committee, this webinar series will discuss communication, scheduling and time management, financials, and supervision of a youth services department. Registration is free – visit [ALSC's website](#) to sign up.

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

ALSC Bill Morris Seminar

Thirty-two applicants for the [Bill Morris Seminar: Book Evaluation Training](#) have been selected and are preparing to attend the seminar, which will take place at the 2016 ALA Midwinter Meeting in Boston. The seminar brings new ALSC members and members with limited evaluation experience together with those who have served on ALSC's media evaluation committees in an environment to train and mentor them in the group process and in children's media evaluation techniques. The seminar will result in new and emerging leaders for future ALSC evaluation committees.

ALSC National Institute

The [ALSC National Institute](#), with its theme of "Believe. Build. Become." will be held September 15 – 17, 2016 in Charlotte, North Carolina. Featuring quality educational programming and inspirational speakers, event registration is now open. A number of award-winning authors and illustrators will be present at the Institute, including David Shannon, Phil and Erin Stead, Laura Dronzek and Kevin Henkes, and Jacqueline Woodson. A special reception, held at ImaginOn, is a highlight event.

2016 Annual Conference Activities

Charlemae Rollins President's Program: Libraries for Kids: The Space to Be. On Monday, June 27, 2016, the ALSC Charlemae Rollins President's Program will focus on, "Libraries for Kids: The Space to Be." One of the most important services all libraries offer to children is that of place. Whether size and budget allow for a single bulletin board or thousands of futuristic square feet, libraries must provide spaces that engage kids and their adults with what's important to ALSC members. This program will explore how the space in your library sparks talking, singing, reading, writing, and playing; 1 to Be

. Come and learn about the latest design trends and timeless

Revision of the Standards for Libraries Serving the Blind and Physically Handicapped

ASCLA has hired Lori Bell as the Project Manager for the [revision of the 2011 standards](#) for libraries serving the blind and physically handicapped.

ASCLA Travels!

runs camp, afterschool, and homeschooling programs, and is host to the Somerville Tool Library. The field trip will tour their spaces, learn the nuts and bolts of maker programming for kids and adults, and maybe even build some lightsabers. Parts & Crafts is also home to the [Somerville Tool Library](#). Want to circulate bike tools or belt sanders, hedge trimmers or hand trucks? They'll be on hand to tell you how they do it."

Library Leadership and Management Association (LLAMA)

Three Successful LLAMA Webinars

Rebekkah Smith Aldrich was featured November 12 in a free "LLAMA Thought Leaders" webinar. She shared her successful initiatives as the Coordinator for Library Sustainability at the Mid-Hudson Library System (New York) where she assists 66 public libraries daily in the areas of leadership, funding and facilities.

On November 17, Kim Nicol provided a follow-up webinar on "Mindfulness" for the participants in LLAMA's Career Institute at the Annual Conference in San Francisco this summer.

On November 18, LLAMA presented "Management Success in an Unpredictable Landscape: Tools, Tips, and Tricks," featuring information/organizational strategist Rana Hutchinson Salzman, and business consultant Magda Pecsénye.

Public Library Association (PLA)

Twelve Preconferences Offer a Head Start on Learning at PLA 2016

Before the PLA 2016 Conference kicks off in Denver this April, eager learners can take advantage of in-depth, full and half-day preconferences on April 5 and 6. Take a look and you'll see there's something for everyone. Preconferences do require separate registration; however attendees are not required to be registered for the full conference. There are discounts for PLA, Colorado Association of Libraries, and American Library Association members. All full day preconferences include lunch. [Read the complete release online](#).

PLA Offers Free Member-Exclusive Readers' Advisory Webinar With Becky Spratford

At 1 p.m. (Central) on December 16, PLA hosted "Attack of the 'Best' Lists: Becky's Practical Recap of 2015's Best Reads," exclusively for PLA personal members. This free webinar prepared members to end 2015 on a high note and handle the annual attack of the "best" lists with grace and skill. During the hour-long presentation, Becky Spratford, Readers' Advisory expert, provided practical advice on how to use "best" lists to help patrons find their next great read, under the radar "best" books for a wide range of readers, and plenty of readalike options. Registration was free and all PLA personal members will have complimentary access to the archived recording of the webinar. [Read the complete release online](#).

200 Public Libraries Are Measuring Their True Impact Through PLA's Project Outcome

Reference and User Services Association (RUSA)

Book & Media Awards Ceremony and Reception

Join RUSA on Sunday, January 10, 5:00 p.m. – 7:00 p.m., Boston Park Plaza, Grand Ballroom A. For the first time, the [Andrew Carnegie Medals for Excellence in Fiction and Nonfiction](#) will be announced during this Midwinter Meeting event by the selection committee's inaugural chair, Nancy Pearl, reflecting the new calendar for these awards. As always, RUSA will also unveil this year's Notable Books List, Reading List, Listen List and Outstanding Reference Sources selections, the Dartmouth Medal for excellence in reference, the Sophie Brody Medal for Jewish literature, the Zora Neale Hurston Award for achievement in promoting African-American literature and the Louis Shores Award for book reviewing. All Midwinter attendees are welcome,

Apply by January 1 for [Summer Learning Grants](#)

YALSA is giving away 20 \$1,000 grants to support libraries' summer learning efforts, as well as another 20 \$1,000 grants to support hiring teen interns over the summer.

Get Ready for Teen Tech Week™

[Teen Tech Week™](#) will be celebrated March 6 – 12, 2016 with the theme “Create It at your library.” This event is a great opportunity for libraries to raise awareness with their communities about all the great resources and services they provide teens to help them build the digital skills they need to succeed in school, careers and life.

Upcoming YALSA Activities & Events

- January 1, deadline to apply for [Teen Tech Week™ grants](#),
- January 8, [summer learning workshop](#) at ALA's Midwinter Meeting in Boston,
- January 11, all of YALSA's and ALA's [book and media award winners announced](#),
- January 21, webinar “[Accomplish More by Doing Less](#),”
- February 5, noon to 1pm (Eastern), Twitter Town Hall with YALSA's President via #yalsachat
- February 8 – March 20, e-course “[Reading with a Critical Eye: Evaluating YA Literature](#),”
- February 18, webinar “[Making the Leap from Summer Reading to Summer Learning](#)”
- March 6 – 12, [Teen Tech Week™](#)
- March 17, webinar, “[Partner with your local Museum to Reach more Teens!](#)”

For more events and information, visit [YALSA's wiki calendar](#) or [Google calendar](#)

ALA PUBLISHING

ALA Editions

New Books from ALA Editions and ALA Neal-Schuman

Some of the new professional development books published include _____, by William W. Sannwald (ALA Editions); _____, edited by Trudi E. Jacobson and Thomas P. Mackey; and _____, by Richard E. Rubin, foreword by Joseph Janes (ALA Neal-Schuman). Meet the Author events are planned for the [ALA Store at the 2016 ALA Midwinter Meeting & Exhibits](#).

hackathon, called the "[Thing-athon](#)" involves catalogers, developers, and vendors getting together to explore RDA and its application beyond the MARC environment. The [October release](#)