2015-2016 ALA CD#13.1_123015_act 2016 ALA Midwinter Meeting

ALA Council 2016 ALA Midwinter Meeting

TOPIC: ALA Programmatic Priorities FY2017

ACTION REQUESTED: Discussion and approval ALA Council

DRAFT MOTION: The ALA Council approves the following programmatic

priorities, as a basis for the FY17 budget and as a key

framework for strategic planning:

Advocacy for Libraries and the Profession

Diversity

Education and Lifelong Learning

Equitable Access to Information and Library

Services

Intellectual Freedom

Literacy

Organizational Excellence Transforming Libraries

REQUESTED BY: Mario M. Gonzalez, ALA Treasurer

DATE: 30 December 2015

BACKGROUND:

In accordance with ALA Bylaws (Article IX, Sec. 1), the ALA Executive Board presents to the ALA Council for approval both the annual estimates of income and the budget objectives (programmatic priorities) for approval. By practice, the programmatic priorities or budget objectives are presented early in the budget preparation cycle (at the Midwinter Meeting) in order to provide guidance in its development. The annual estimates of income derive from the work of budget development and are presented to Council for approval at the ALA Annual Conference, prior to the final approval of the budget by the ALA Executive Board.

ALA Strategic Directions were approved by the ALA Council at the 2015 Annual Conference. Collectively, they direct Association activity—such as advocacy or research—toward accomplishment of specific ends within the mission of the Association and the broad arenas of the programmatic priorities. Within the framework of approved mission, programmatic priorities, goals and objectives, specific implementation strategies are developed and implemented through the annual budget.

The following list of programmatic priorities was approved annually by the ALA Council, on recommendation of the ALA Executive Board, from 1997-2005.

Diversity
Education and Continuous Learning
Equity of Access
Intellectual Freedom
21st Century Literacy

At the October 29, 2005, ALA Executive Board meeting, following adopti strategic plan, the Board recommended additions to these priorities to better align the plan ALA Ahead to 2010.

In January 2006, the ALA Council first approved the revised list of key action areas as the FY2007 programmatic priorities, developed in accordance with ALA Ahead to 2010:

Diversity

Equitable Access to Information & Library Services

Education and Lifelong Learning

Intellectual Freedom

Advocacy for Libraries and the Profession

Literacv

Organizational Excellence

These priorities were approved annually, on recommendation of the ALA Executive Board, from January 2006 through January 2010 (FY11).

In Fall 2010, in accordance with the ALA 2015 Strategic Plan, approved by the ALA Council in June 2010, the ALA Executive Board added Transforming Libraries to the list of programmatic priorities recommended to the ALA Council. The programmatic priorities, as proposed, were first approved by the ALA Council at the 2011 Midwinter Meeting in San Diego.

Beginning in FY14 and continuing in FY15, the ALA Executive Board, in concert with ALA leaders, members and staff, undertook significant planning activity in developing the an. That planning activity

ALA Strategic Directors, approved by ALA Council in June 2015, may be found at: http://www.ala.org/aboutala/sites/ala.org.aboutala/files/content/governance/StrategicPlan/Strategic%20Directions%20June%2028%202015.pdf