

WHAT'S HAPPENING: A PRE-MIDWINTER UPDATE

January 23, 2015

This is a personal guide to the ALA Midwinter Meeting. There is more – much more. For additional information and more events, check the following sources:

- [Download an Android app from the Google Play store.](#) For an iOS App, see instructions at <http://alamw15.ala.org/mobile-app>
 - You can also go to the ALA Midwinter Meeting website: <http://alamw15.ala.org/>
 - On-site, check the *Midwinter Meeting Guide and Exhibits Directory* – and don't forget to check the Addendum for those last minute changes. Don't want print? You can download the *Meeting Guide* from the Midwinter website at any time. Session changes will also appear in *COGNOTES* (the conference daily). See pages 71 to 95 in the *Meeting Guide and Exhibits Directory* for a complete list of meetings and events, by time.
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- Join the Facebook Event at <http://bit.ly/mw15event>
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ALA Conference Services has been working with BluuBeam, an **iBeacon** provider, to make information readily accessible on your smartphone. To get the app, search for BluuBeam in the iTunes App Store or Google Play Store, or text the word "link" to 38470. Once you have the app, an alert on your phone shows you information relevant to your location when you come within range of a Beam (about 40'). You'll get links to content like slides and handouts (to use on-site or save for later) for talks and sessions such as "News You Can Use," and information from places like the ALA Store, ALA Membership Pavilion, and the Networking Uncommons when you visit their spaces. You can also save the link to access selected session recordings after the Midwinter Meeting. See page 43 in the *Meeting Guide* for additional information.

Participate in **RUSA's first Leadership Development and Speed Mentoring Session**, Saturday, January 31, 3:30-5:30pm, Hilton-Chicago, Waldorf Room.

Is it hard to figure out where to start getting involved in ALA? Check out the new "**Engage with ALA**" page: <http://www.ala.org/membership/myala/engage>

Want to comment on the Internal Revenue Service's (IRS) tax form delivery service? Discuss your experiences obtaining tax forms and discuss how you think the cuts in tax materials should be handled for your library at "**Tell the IRS: Tax Forms in the Library**," 11:30am-12:30pm, Sunday, February 1, McCormick Place West-W187, sponsored by the ALA Washington Office.

IGNITE! Sessions, noon-12:30pm, Saturday-Monday, MCP-W183a

Need an energy boost midday? Try one of these sets of six 5-minute presentations. The half-hour programs cover everything from geek culture to diversity and improving library websites. See pages 18-19 in the Midwinter Meeting Guide for a list of topics and speakers. Or, search **IGNITE!** in the Scheduler.

Help save lives by being a blood donor during the **mobile blood drive** on Saturday or Sunday, 10:00am-4:00pm, ater

board (join the ALCTS at Midwinter 2015 Flickr Group). Questions? Contact Emily Whitmore at ewhitmore@ala.org

Pick up a **pocket card** with the

Get “News You Can Use”:

For a chronological list of the “News” sessions, go to the Scheduler:

<http://alamw15.ala.org/sessions/all?keys=new%20you%20can%20use> Or, you can find full descriptions in the Meeting Guide, pages 13-16. This is an alternative look at some broad areas of focus:

Community Engagement

- YALSA – Partnering Strategically to Reach Beyond Library Walls Saturday, 8:30-10:00am, MCP – W183c <http://alamw15.ala.org/node/25979> With YouMedia and The Chicago Public Library.
- ALA– Women in GeekdomHow to Reach Out to the Nerds in Your CommunitySaturday, 1:00-2:30pm, MCP-W183a <http://alamw15.ala.org/node/26459>
 - Join Tricia Bobeda and Greta Johnson from WBEZ’s Nerdette Podcast in the Uncommons after this session (about 3:00pm) to record your own Nerd Confessions for their show.
- ALA Office for Literacy and Outreach – ELL Practitioners Panel: Innovations in Community involvement Sunday, 3:00-4:00pm, MCP-W183a <http://alamw15.ala.org/node/25932>
- U.S. Department of State Diplomatic Reception Rooms –

- ALA Office for Literacy and Outreach –

- Join in a lively discussion on such topics as scheduling, assigning projects and saying “no” effectively at the **Managing Children’s Services Discussion Group** (ALSC), Sunday, February 1, 4:30-5:30pm, Hilton Chicago – Joliet Room.
- The **Preschool Services Discussion Group**

ALA Membership

	December 2014	December 2013
Total	54,873	57,000
<i><u>Including:</u></i>		
<i>Personal</i>	52,284	54,300
<i>Organizational</i>	2,407	2,514
<i>Corporate</i>	182	186

Division Memberships

American Association of School Librarians (AASL)	6,949	7,549
Association of College & Research Libraries (ACRL)	11,172	11,719
Association for Library Collections & Technical Services (ALCTS)	3,593	3,795
Association for Library Services to Children (ALSC)	3,951	3,916
Association for Specialized & Cooperative Library Agencies (ASCLA)	758	789
Library & Information Technology Association (LITA)	2,835	3,005

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For an update on the library ebook lending market and discussion of the best ways for libraries to bring together authors and readers in the digital age, join the ALA Digital Content Working Group for “Libraries and Ebooks – Where Do We Go from Here?” on Sunday, February 1, 10:30-11:30am, McCormick Place West-W196b. DCWG leaders will share insights on new opportunities available to libraries, now that five of the world’s largest publishers provide libraries with nominal access to their full ebook catalogs. The panel will explore such issues as business models, pricing structures, privacy terms, and digital preservation. Speakers include co-chairs Carolyn Anthony (Skokie Public Library) and Erika Linke (Carnegie Mellon University Libraries), along with Steve Potash (OverDrive) and Matt Tempelis (3M Library Systems).

Diversity in Children’s Literature

ALSC, in collaboration with the Children’s Book Council, is hosting an invitational day of dialogue prior to the ALA Midwinter Meeting—**Day of Diversity: Dialogue and Action in Children’s Literature**. The invitation-only event will bring together key stakeholders from several fields to discuss ways all interested parties can work together to ensure that children have access to more high-quality culturally-diverse literature. (Friday, Hilton Chicago, Boulevard A/B, 7:30a.m.) For a report out and discussion, catch the ALSC session “**Diversity Matters: Stepping It Up with Action!**” in the “News You Can Use” series, Sunday, 1:00-2:30pm, MCP-W183b.

E-Rate

In December 2014, the Federal Communications Commission (FCC) approved a landmark E-rate modernization order to address the broadband capacity gap facing many public libraries and schools (and therefore school libraries). The FCC vote confirmed that it will add an additional \$1.5 billion to the yearly program for libraries and schools. FCC Chairman Tom Wheeler called ALA Executive Director Keith Michael Fiels to thank ALA for its efforts and for OITP Associate Director Marijke Visser’s contribution (as the lead library advocate) on behalf of libraries during the past 18 months. OITP published summaries of the major program changes adopted in July and December and partnered with the Public Library Association (PLA) on a webinar to increase awareness of the program and new funding opportunities. This work to encourage and support libraries in applying for E-rate funding will continue with the E-rate Task Force, PLA and the Chief Officers of State Library Agencies (COSLA).

The **LITA Public Library Technology Interest Group** will meet on Sunday, February 1, 10:30-11:30am, McCormick Place – W194a. Speaker Bob Bocher, ALA OITP Fellow, will discuss recent changes to the e-rate by the FCC and tell librarians how they may be able to tap into some of those funds.

ALA’s Office for Information Technology Policy (OITP) will hold “**The New E-rate: An Open Forum on the E-Rate Reforms**,” Sunday, February 1, 3:00-5:30pm, MCP-W192c.

GPO – Now Government Publishing Office

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- Intellectual Freedom Committee Report (Chair J. Douglas Archer)
- Committee on Legislation Report (Chair Vivian R. Wynn)
- International Relations Committee Report (Chair Loida A. Garcia-Febo)
- Task Force on Equity, Diversity, and Inclusion Report (Co-Chair Trevor Dawes)
- New Business
- Announcements (ALA Executive Director Keith Michael Fiels)

*Note that the ALA Council agenda is dynamic and continues to build during the course of the ALA Midwinter Meeting, as resolutions are developed by individuals and groups in response to current issues and member concerns.

ALA Executive Board and ALA-APA Board of Directors:

All meetings are in the Hyatt Regency Chicago – Comiskey Room

- **ALA Executive Board I**—Friday, January 30, 8:30am-

The Executive Board is scheduled to go into closed session at approximately 4:15 to discuss the following items:

- ALA Standing Committee Appointments
 - Council Standing Committee Appointments
 - IFLA Governing Board At-Large Representatives for 2015-2017
 - IFLA Section Committee Representatives for 2015-2019
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- **ALA Executive Board III** – Tuesday, February 3, 1:30-4:30pm
 - Report out of the February 2 Executive Session (ALA President Courtney Young)
 - Budget Analysis and Review Committee (BARC) and Finance and Audit Committee (F&A) Report (BARC Chair Patricia Wand, ALA Treasurer Mario Gonzalez)
 - Conference Services Report and Approval of 2016 Skeleton Schedules (Paul Graller, Manager, ALA Conference Services)
 - Development Office Report (Development Office Director Kim Olsen-Clark)
 - Task Force on Equity, Diversity, and Inclusion Report (Trevor Dawes, Co-Chair, Task Force on Equity, Diversity, and Inclusion)
 - Liaison Reports

Division Boards of Directors: (and other leadership sessions)

- **American Association of School Librarians (AASL)**
 - Board I – Saturday, January 31, 8:00am-noon, Hyatt Chicago – Columbus A/B
 - Board II – Sunday, February 1, 1:00-3:00pm, Hilton Chicago – Astoria Room
 - Affiliate Assembly – Sunday, February 1, 9:00am-1:00pm, Hilton Chicago – Waldorf Room
- **Association for Library Collections and Technical Services (ALCTS)**
 - Board I – Friday, January 30, 1:00-5:00pm, McCormick Place West-W181b
 - Board II – Monday, February 2, 1:00-5:00pm, McCormick Place West-W175c
The ALCTS Board of Directors will be discussing the ALA strategic plan, ALCTS strategic plan, membership initiatives and the ALCTS Programming Review Task Force report.
- **Association for Library Service to Children (ALSC)**
 - Board I – Saturday, January 31, 1:00-5:30pm, Hyatt Reg

Note: The Board will discuss the Framework for Information Literacy in Higher Education from 3:15-4:00pm.

- **Association of Specialized and Cooperative Library Agencies (ASCLA)**
 - Board I – Saturday, January 31, 8:00-10:00am, McCormick Place West-W192a.
 - Board II – Monday, February 2, noon-1:30pm, McCormick Place West-W 195
 - Leadership Session – Saturday, January 31, 10:00-11:30am, McCormick Place West-W 192a.
 - ASCLA Finance and Planning/All-Committee Meeting, Saturday, January 31, 3:00-5:30pm, Hilton-Chicago, Lake Erie.
- **Library and Information Technology Association (LITA)**
 - Board I – Saturday, January 31, 1:30-4:30pm, Hyatt Regency McCormick (HRM)- Jackson Park/CC10D
 - Board II – Monday, February 2, 1:30-

NETWORKING EVERYWHERE

Stay Connected

Use the **ALA Midwinter Meeting Scheduler** to browse sessions, create a list of exhibitors to visit, share your calendar with others (or keep it private if you prefer), find an attendee to send a personal message – and more. Then get the **Mobile App** to stay connected.

- iOS users -- Go to

Get Acquainted Sessions, Socials and Celebrations:

- **PLA and its Membership Advisory Group** (Richard Kong, Skokie Public Library) will host a **happy hour** on Friday, January 30, 7:00-9:00pm, at Howells and Hood. Eat, drink and mingle with other public librarians and learn more about how to get involved in PLA.
- Join ALA Emerging Leaders at the **6**

Placement Center Orientation: Saturday, January 31, 8:30am
Placement Center Hours: Saturday, January 31, 9:00am-5:00pm
Sunday, February 1, 9:00am-5:00pm

Career Development Workshops:

Saturday, January 31

- 9:00-10:30am – Mistakes Even Competent Job-Hunters Make
- 11:00am-12:30pm – Stop Running on Empty! How to Build Up Your Physical and Emotional Reserves.
- 1:30-3:30pm – Career Autobiography

Sunday, February 1

- 9:00-10:30am – HR Confidential: Insider Tips from Library HR Directors
- 2:00-3:00pm – The Power of No
- 3:00-4:00pm -- Networking Made Easy

Special Services:

- **Career Counseling** – Twenty-minute one-on-one sessions with a professional career coach are available on a first-come basis during Placement Center hours.
- Need quick career advice? Stop by the **ACRL-University Libraries Section On-the-Fly Mentoring** to talk with an experienced librarian. Mentoring sessions are available by appointment and on a first-come drop-in basis. Saturday, 9:00am-noon and Sunday, 1:00-4:00pm.
- Talk with employers during the **Open House/Job Fair**, Sunday, February 1, 10:30am-noon.
- Need a **professional photo**? Sign up for an appointment with ALA's conference photography team to have a photo taken and a set of digital images created. There is a nominal fee of \$20, payable by check, money order or cash.
- Need help polishing that resume? Try the **oJ/TT2 1 Tf(7.5 0 Td(1:)11-90-3.3(y)-7.5(,)-4())J0.004 Tc -7y)-7.5(,)-4()**

in public and academic libraries, at the **LLAMA Leadership Development Seminar**, Sunday , February 1,
1:00-2:30pm, MCP-W475a.

VISIT THE EXHIBITS

Where and When:

Join over 400 exhibitors in the Exhibit Hall, West Building, McCormick Place:

Friday, January 30

5:30-

Services:

- The **Internet Room** is located at the end of the 2400 aisle and is open during exhibit hours.
- Want to ship books and other materials home? The **Post Office** will be behind booth 1538. Attendees receive one mailing envelope or tube, compliments of ALA. The Post Office will accept credit/debit cards, but not cash.

Saturday, January 31 – 9:00am-3:00pm

Sunday, February 1 – 9:00am-3:00pm

Monday, February 2 – 9:00am-noon

Say Thank You – to Sponsors, Corporate Members and Library Champions

See the Meeting Guide for lists of Sponsors (page 34), Corporate Members (pages 36-37) and Library Champions (page 38). Their support supports ALA's advocacy mission and provides a richer conference environment for all participants.

THE ALA STORE

Longer hours and easy access near Registration and the Exhibit Hall make it convenient to shop and browse at the ALA Store at the Midwinter Meeting. Prices at the ALA Store automatically reflect the ALA Member discount.

<u>ALA Store Hours:</u>	Friday, January 30	9:00am-5:30pm
	Saturday, January 31	9:00am-5:00pm
	Sunday, February 1	9:00am-5:00pm
	Monday, February 2	9:00am-5:00pm

Want new posters? Posters making their conference debuts include Shel Silverstein, U.S. Olympic soccer player Tim Howard, Jane Lynch, and "Bad Kitty." Place a bid in the Store's silent auction for a signed LeVar Burton REtathr9ie.1(B)2;9(eV)5.p(L)-.1(B)2c Ste6(t)9iae9Tw 3-1.22 89(eV)5-1.22

CHECKING IN AND GETTING ORGANIZED

Registration is at McCormick Place West, in the Hall F1 Lobby.

Thursday, January 29	10:0am-5:00pm (<u>Exhibitor Registration Only</u>)
Friday, January 30	7:30am – 7:00pm
Saturday, January 31	7:30am-5:00pm
Sunday, February 1	7:30am-5:00pm
Monday, February 2	7:30am-2:00pm

Getting Around

Shuttle Buses? Absolutely! – and thank Gale Cengage (Booth #2011). For a complete list of routes and schedules, see page 50 in the *Meeting Guide*. Shuttle service begins at 7:00am on Friday, January 30.

<http://alamw15.ala.org/files/alamw15/MW%202015%20Shuttle%20Flyer.pdf>

Need a Map? See pages 51-53 in the Meeting Guide for a map of the conference campus showing all conference hotels – as well as a McCormick Place floor plan. Continue to pages 56-63 for maps of hotels showing meeting room locations.

MAKING IT WORK FOR YOU

ALA Office – Need to pick up meeting materials? A special ribbon? Connect with someone? The ALA Office is in McCormick Place West (MCP-W385d/Skyline). **Computers and Printers** also available for member use in the ALA Staff Office. Bring your own software and jump drive; paper will be available. Looking for a particular Office or Division? See page 54 in the Meeting Guide for an **ALA Office floor plan**.

MARK YOUR CALENDAR

March 8-14, 2015

Teen Tech Week™

March 25-28, 2015

ACRL 2015 Conference, Portland [OR]

SOME KEY PHONE NUMBERS TO KEEP AT HAND

Emergency Numbers

McCormick Place West – 1st Aid Location – Level 1, near W182

In case of emergency, call 6060 from a house phone. From outside (or cell phone) call 312-791-6060.

ALA Conference Services Desk, Ballroom W375d/Skyline, 312-949-