



In 2014, the AASL Board completed a three-year strategic plan that is ambitious and focused. Every decision we've made this year is filtered through this plan. The staff developed an operational plan that is instrumental in meeting our strategic goals. The plan has three main points:
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Association Relevance asks the question, "How do we determine the impact of educational and technical trends within the changing societal context, and how can we respond?" This year, AASL was invited to join the coalition for Future Ready Schools, a group formed by the US Department of Education. Some of the other partners include the American Association of School Administrators, International Society for Technology in Education, National Association of Secondary School Principals, National Board for Teaching Standards, National Education Association, National Parent Teacher Association, National School Board Association, and others. We are thrilled to be recognized as players at the national level in what makes future ready students.

Another facet related to this issue is the need to continue the school library research that began with the AASL IMLS CLASS Research Forum. A Community of Scholars has been appointed, and we are pursuing funding to continue this research.

The second goal related to Association Relevance is to be a stronger voice for school librarians and the profession. This goal is being met through the revision of AASL's learning standards and program guidelines that will be announced at the 2017 AASL National Conference in Phoenix.

ESEA Reauthorization has also been a huge focus this year. Senators Jack Reed and Thad Cochran proposed the SKILLS Act that specifically addresses the school librarians' contribution to student achievement. We continue to advocate for legislation that recognizes funding for effective school library programs.

Membership Development seeks to strengthen our relationship with our state affiliates and other communities in ALA. Board member Ken Stewart began this process in Chicago at the ALA Midwinter Meeting with a community conversation with the affiliates. The Leadership Summit will incorporate the findings of that group in the daylong summit.

Association Governance and Leadership is an internal goal to create a more effective and efficient governance structure. A committee review task force is currently examining the current committee structure.

Finally, a monthly conference call for executive committee members was instituted, patterned after the ALA Executive Board calls. Quarterly meetings, either face-to-face or by conference call, were initiated for the entire board. We hoped that this frequent communication would provide board members the information to make our face-to-face meetings run more smoothly. The experience at the ALA Midwinter Meeting in Chicago proved this strategy successful.

Terri Grief
AASL President, 2014-2015

ASSOCIATION RELEVANCE

STANDARDS GUIDELINE

The American Association of School Librarians (AASL) selected the members of its

A new digital magazine issue, featuring articles from prominent members of the profession, showcases the way school libraries and school librarians transform learning. "[_____](#)

[_____](#), an [digital supplement](#) produced in partnership with the American Association of School Librarians (AASL), is available electronically in e-book format and as a downloadable PDF at www.ala.org/aasl/transforming.

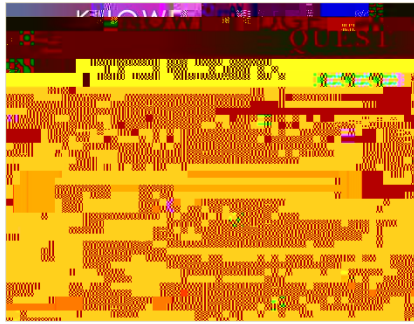
[_____](#) (BTSB) continues its support of [school libraries](#) and the American Association of School Librarians (AASL) through its sponsorship of school library advocacy packs containing tools to spread the word about the many ways school librarians transform teaching and learning.

The advocacy pack includes 25 copies of a limited print edition of the digital supplement AASL produced in collaboration with

PRESIDENTIAL INITIATIVE

At the 2015 ALA Annual Conference in San Francisco, American Association of School Librarians'

experience was added to the AASL 2014 Fall Forum. Moderated by Fall Forum committee chair, Steven Yates, the panel included Margaret Sullivan, school librarian; Lee Mitchell, school librarian; Brittany Fore, language arts teacher; and Richard Regina, assistant principal; all from Rockwood School District in Chesterfield, MO.



The American Association of School Librarians (AASL) [launched a companion website for its professional journal](#), [Knowledge Quest](#). A new vehicle to empower school librarians as they transform learning for their students, the new site offers breaking news, inspired blogs, and encourages conversations to inspire insightful professionals and stronger communities. The new site can be viewed at knowledgequest.aasl.org.

Focused on enhancing professional practice, the new site builds on the strong foundation provided by AASL's bimonthly journal. The new site's articles focus on the integration of theory and practice in school librarianship and new developments in education, learning theory, and relevant disciplines. The new site will continue this tradition and also offer informal opportunities for professional conversation.

ASSOCIATION GOVERNANCE & LEADERSHIP

MISSION STATEMENT

The American Association of School Librarians (AASL) challenges leaders in all fields to bring about an evolution in student learning with its adoption of a [new mission statement and strategic plan](#). During the 2014 ALA Annual Conference in Las Vegas, the AASL Board of Directors unanimously voted to approve the mission statement:



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