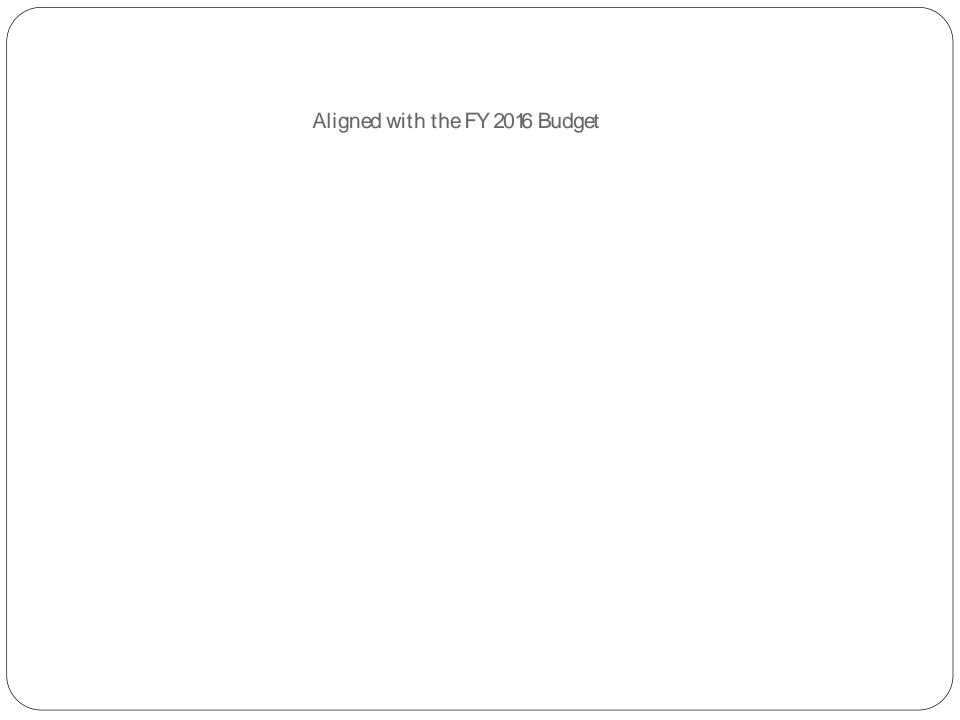
Fiscal 2016 - Annual Estimates of Income and Budgetary Ceiling -

Reviewed by BARC and the Executive Board at the 2015 Spring Meeting



Strategic Framework aligned with FY 2016 Budget

Advocate for the public value of librarians, libraries and information services

Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

Focus at every level on a diverse set of policy areas that includes:

intellectual freedom
privacy
civil liberties
telecommunications
funding for education and research
programs
funding for libraries
copyright and licensing
government information
literacy

2016Annual Conference in Orlando, 2016 Midwinter Meeting in Boston and 2016 PLA &YALSA national conferences in Denver and Columbus respectively

"Spend Down" year for ACRL for a conference in FY17

Total ALA budget of \$50.7 million is an increase of \$1.2 million (2%) over FY15

General Fund budget of \$29.4 million is level compared to FY15

\$250,000 in investment income to support technology

2% salary increase for ALA staff Initiatives of ALA President-Elect Sari Feldman include public awareness campaign

Leading department in each Strategic Direction will realign staff to increase collaboration and focus across the Association

An additional 2,100 new organizational members as part of the new ALA/United for Libraries group membership agreement

Strategies have also been identified for ALA to undertake in order to create a welcoming, inclusive, engaged and supportive organization that is focused on the three Strategic Directions

Assessments and Evaluation
Governance and Committee Structure
Staffing
Communications, PR and Marketing
Revenue Streams and Fundraising
Division Engagement
Technology Infrastructure
Publishing and Conferences
Member Involvement and Engagement

Partnerships

