2013-2014 CD#4 2014 ALA Midwinter Meeting

# WHAT'S HAPPENING: A PRE-MIDWINTER UPDATE

January 17, 2014

This is a *personal* guide to the ALA Midwinter Meeting. There is more – <u>much</u>

virtually at <a href="http://tinyurl.com/right2libs">http://tinyurl.com/right2libs</a>

# JOIN THE CONVERSATION

# GET "NEWS YOU CAN USE"

### Saturday, January 25, 8:30-10:00a.m.

ALA Washington Office Update: "Under a Microscope: The story behind the revelations about the NSA surveillance programs," featuring Spencer Ackerman, National Security Editor, Guardian US. PCC-201B. Co-sponsored by the ALA Office for Intellectual Freedom. ALISE @ ALA: "Educating for an Entrepreneurial Spirit in Emerging STEM

Information Professionals," with Suzie Allard (University of Tennessee), "Virtual Internships: Assessing the Contribution of Novel Field Experiences to MLIS Graduate Goals," with Sheila Corrall, Jessica Lamb, Rose Medlock and Lauri Watt (University of Pittsburgh), and "The Instructor as Social Entrepreneur: Maintaining Trust and Integrity in Online Learning," with Denise Agosto, PCC-201 C. ALA Office for Research (ORS): "Update on IMLS NLG Digital Inclusion Survey," with Brian Real and Norman Rose (ORS), PCC-201 A.

### Saturday, January 25, 10:30-11:30a.m.

**ALA Washington Office Breakout: "What's Next for E-Rate? Moving Libraries from Basic Connectivity to High-Capacity Broadband**," with Alan Fishel (Arent Fox, LLP), Bob Bocher (OITP Fellow) and Linda Lord (Maine State Librarian), PCC-201A

### Saturday, January 25, 1:00-2:30p.m.

ALA Office for Information Technology Policy (OITP): "ALA and Digital Content; Digital Content Working Group Directions; the Author-Library Relationship," with Alan Inouye (OITP), Sari Feldman (Cuyahoga County Public Library & DCWG Co-Chair), Robert Wolven (Columbia University & DCWG Co-Chair), Ginger Clark (Association of Authors' Representatives) and Peter Brantley (Director of Scholarly Communications, hypothes.is)

#### Saturday, January 25, 3:00-4:00p.m.

ACRL/SPARC Forum: "Connecting Articles and Data to Expand Open Access to Research," with Clifford Lynch (Coalition for Networked Information), Todd Vision (University of North Carolina, Chapel Hill), Paul Bracke (Purdue University Libraries), and Margaret Winker (Public Library of Science), PCC-201 B. (Continues to 5:00p.m.) Diplomatic Reception Rooms: "Digital Badging and Online Conference project," with Anne Menotti (Senior Advisor for Education, Marketing & Outreach, Diplomatic Reception Rooms, U.S. State Department), PCC-201 C.

ALA/Association for Library Service to Children (ALSC) and the Children's Book Council: "Diversity – The Common Shiboleths, Questions and Issues that Arise When Writing for Children," with Cheryl Klein (Arthur A. Levine Books), Wendy Lamb (Wendy Lamb Books/Random House Children's Books), Daniel Ehrenhaft (Soho Teen/Soho Press), Connie Hsu (Little, Brown Books for Young Readers), Ana-Elba Pavon (Oakland Public Library). PCC-201 A. Saturday, January 25, 4:30-5:30p.m.

**LibTechGender: "Challenges of Gender Issues in Technology Librarianship,"** with Kate Kosturski, Emily Clasper, Coral Sheldon-Hess, Eric Phetteplace, Myrna Morales, Chris Bourg and Cecily Walker, PCC- 201 C.

HJ Weinberg Foundation: "Transforming Inner City School Libraries to Increase Student Achievement,"

#### Sunday

ALA Washington Office/ALA Office for Intellectual Freedom: "Revisiting the Children's Internet Protection Act: 10 Years Later," with Helen Adams (Mansfield University), Chris Harris (Genesee Valley Educational Partnership), Kirsten Batch (OITP Consultant) and Martin Garner (Regis University), Sunday, 1:00-2:30p.m., PCC-203A ALA Washington Office: "Google Book Search: What Impact Will the GBS Sage Have on Copyright Reform?" Fred von Lohmann (Google), Laura Quilter (University

of Massachusetts, Amherst), and Lisa Macklin (Emory University), Sunday, 1:00-2:30p.m., PCC-114 Lecture Hall.

ALA/Association for Library Collections and Technical Services (ALCTS) – CaMMS Forum on the Bibliographic Framework Initiative (BIBFRAME), with Sally McCallum (Library of Congress), Michael Colby (University of California, Davis), Eric Miller (Zepheira), Sunday, January 26, 1:00-2:30p.m., PCC-121B.

ALA/Young Adult Library Services Association (YALSA): "Stand Up, Speak Up, Level Up with YALSA's Advocacy Benchmarks," Sunday, 1:00-2:30p.m., PCC-204 B. ALA./Library Leadership and Management Association (LLAMA) will present "Who do YOU think you are?" with Dr. Steven Bell (Temple University) and Rhea Blanken (Blanken Consulting/Results Technology Inc.), Sunday, January 26, 1:00-2:30p.m., PCC 103-B.

ALA/Young Adult Library Services Association (YALSA): "A New Vision for Library Services for Teens: Findings from the Forum on Libraries and Teens," with co-authors Linda W. Braun and Maureen Hartman, Sunday, 3:00-4:00p.m., PCC 103A. For copies of the report, go to: <u>http://www.ala.org/yaforum/project-report</u>

ALA/American Association of School Librarians (AASL): "Is There a MOOC in Your Future?" Sunday, January 26, 3:00-4:00p.m., PCC-102 A.

**ALA/Literacy Research to Practice Discussion Group,** Jaleh Behroozi Soroui, **American Institutes for Research (AIR)** will present Program for International Assessment of Adult Competencies (PIACC) assessment results, Sunday, January 25, 3:00-4:00p.m., PCC 102 B.

ALA/Association for Library Collections and Technical Services (ALCTS) – PARS Forum: "Preservation Statistics: A New Approach to the Documentation of Library Preservation Activities," Sunday, January 26, 4:30-5:30p.m., PCC 120A.

#### Monday

ALA/Association for Library Collections and Technical Services (ALCTS): "How My Library was Energized by ALCTS Publications!" with Beth Bernhardt (University of North Carolina Greensboro), Jeanne Drewes (Library of Congress), and Roy Ziegler (Florida State University), Monday, January 27, 10:30-11:30a.m., PCC 204A

## **CELEBRATE BOOKS, THEIR CREATORS and CHAMPIONS**

**The United States Board on Books for Young People (USBBY)** presents Maryann MacDonald, author and former IBBY Ambassador to the United Nations, Friday, January 24, 8:00-9:30p.m., LOEWS-Howe.

#### The Arthur Curley Memorial Lecture features

# **KEY NUMBERS**

# **Registration: 2014 Midwinter Meeting**

Final advance registration for the 2014 Midwinter Meeting, as of January 17, 2014, is **5,583**. This compares to 5,442 in 2013 (Seattle), 4,823 in 2012 (Dallas) and 5,180 in 2011 (San Diego). Registration will continue on site in Philadelphia. Final registration numbers, including exhibitor personnel and exhibits-only participation will be announced at the end of the 2014 Midwinter Meeting.

## ALA Membership

	November 30, 2013	November 30, 2012	
Total	57,299	57,851	
Including			
Personal	54,592	55,013	
Organizational	2,521	2,633	
Corporate	186	205	

### **Division Memberships**

-	November 30, 2013	November 30, 2012
AASL	7,620	7,166
ACRL	11,785	11,865
ALCTS	3,820	3,938
ALSC	3,927	3,870
ASCLA	789	714
LITA	3,045	3,220
LLAMA	3,969	4,045
PLA	8,667	9,405
RUSA	3,657	3,869
UNITED (prev. ALTAFF)	1,231	1,264
YALSA	5,139	5,217

### **Round Table Memberships**

I I I I I I I I I I I I I I I I I I I	November 30, 2013	November 30, 2012
EMIERT	573	570
ERT	528	574
FAFLRT	459	614
GAMERT	366	279
GLBTRT	934	923
GODORT	759	809
IFRT	1,208	1,304
IRRT	1,840	1,848
LEARNRT	329	324
LHRT	425	442
LIRT	1,597	1,543
LRRT	1,257	1,342
LSSIRT	466	447
MAGIRT	322	301
NMRT	1,505	1,703

Include regular collaboration between classroom teachers and school librarians to assist with development and implementation of the curriculum and other school reform efforts; and,

Support the development of digital literacy skills.

initiative will evaluate ALA advocacy efforts and enhance the organization's policy messaging and communications.

## PRIVACY

Government surveillance - and the associated topics of whistleblowing and government

# **IT'S <u>YOUR</u> ASSOCIATION: GOVERNANCE IN ACTION**

### ALA COUNCIL & ALA-APA COUNCIL MEETINGS – Pennsylvania Convention Center – Grand Ballroom B (PCC-Grand BR B)

Executive Board/Council/Membership Information Session, Saturday, January 25, 3:00p.m.-4:30p.m.

- Highlights of ALA initiatives (ALA President Barbara K. Stripling; ALA President-Elect Courtney L. Young)
- o Budget Analysis and Review Committee (BARC) Report (Patricia A. Wand, Chair)
- ALA Treasurer's Report (ALA Treasurer Mario M. Gonzalez)
- o ALA Endowment Trustees Report (Rodney Hersberger, Chair)
- o 2014 ALA Nominating Committee Report (Stephen L. Matthews, Chair)
- o Announcements (ALA Executive Director Keith Michael Fiels)

Council I, Sunday, January 26, 8:30-11:00a.m.

- Adoption of the Rules
- o Approval of the 2013 Annual Conference Council Minutes
- o Nominations for the Council Executive Board election
- o Appointment of the Tellers for the ALA Executive Board election
- Reports of ALA Officers
- Report of the Digital Content and Libraries Working Group (Sari Feldman & Robert Wolven, co-chairs)

Council II, Monday, January 27, 10:00a.m. -12:30p.m.

- o FY2014 Programmatic Priorities (ALA Treasurer Mario M. Gonzalez)
- Policy Monitoring Committee (William L. Turner, Chair)
- o Freedom to Read Foundation Report (Julius C. Jefferson, Jr., President)
- o New Business
- o Honorary Membership Nomination (ALA Immediate Past President Maureen Sullivan)

Council III, Tuesday, January 28, 9:30a.m. – 12:30p.m.

- Memorials, Tributes, and Testimonials
- o Report of the Election Tellers
- o Report of the Intellectual Freedom Committee (J. Douglas Archer, Chair)
- Report of the Committee on Legislation (Vivian R. Wynn, Chair)
- Report of the International Relations Committee (Luis Herrera, Chair0
- New Business

\*Note that the ALA Council agenda is dynamic and continues to build during the course of the ALA Midwinter Meeting, as resolutions are developed by individuals and groups in response to current issues and member concerns.

### ALA EXECUTIVE BOARD & APA BOARD OF DIRECTORS – Philadelphia Marriott Downtown, Independence I & II (MAR-Independence I & II)

ALA Executive Board I, Friday, January 24, 8:30a.m.-11:00a.m.

- Executive Committee Report
- Digital Content and Libraries Alan Inouye (ALA OITP), Sari Feldman and Robert Wolven (DCWG co-chairs)
- Policy Revolution! Alan Inouye (ALA OITP), Emily Sheketoff (ALA WO), Alan Fishel (Arent Fox LLC)

- Media Relations/Campaign Discussion Sonia Alcantara-Antoine (chair, Public Awareness Committee), Cathleen Bourdon (ALA-Communications and Member Relations), Mark Gould (ALA Public Information Office)
- o School Library Campaign ALA President Barbara K. Stripling
- Legal Update (Closed)
- Board Liaison Visits and Talking Points
- Recommendations Regarding ALA and Council Committees James Rettig (Chair, ALA Committee on Organization)

ALA-APA Board of Directors, Friday, January 24, 11:45a.m.-noon

- Progress Report Lorelle Swader (ALA-APA)
- Treasurer's Report Mario Gonzalez (ALA-APA Treasurer)

ALA Executive Board II, Monday, January 27, 2:00p.m.-4:30p.m.

**Résumé Critiques** – If you need help polishing your résumé, take advantage of this free service during Placement Center hours.

**Workshops** – A variety of career-guidance workshops will be held on Saturday and Sunday. The current list of sessions can be found on the Conference Workshops page of JobLIST.

# VISIT THE EXHIBITS: Over 400 Booths of New Ideas

Exhibits Hours: Friday. 5:15 opening ceremony; open 5:30-7:00p.m. Saturday-Sunday, 9:00a.m. – 5:00p.m. Monday, 9:00a.m. – 2:00p.m.

Where? Pennsylvania Convention Center Exhibit Halls A and B

### **Special Features and Events in the Exhibit Hall:**

### Book Signings, ARCs and more...

- Don't miss the **Spotlight on Adult Literature**, co-sponsored by United for Libraries and ALA Conference Services, Saturday, 2:00-4:00p.m. See page 20 in the Meeting Guide and Exhibits Directory for a complete list of participating publishers and their booth numbers.
- Meet ACRL authors Booth #1045
  - Nancy Foster (ITHAKA), Studying Students: A Second Look
  - John Shank (Pennsylvania State University), Interactive Open Educational Resources: A Guide to Finding, Choosing, and Using What's Out There to Transform College Teaching (co-published by Jossey-Bass)

Catch the PopTop Stage – BCa (-)Tj -6(a)9(g)-2(ndi)6(ng, TJ 0 Tw 0 -1. 4(a)-2(0 -10T)2(r)-2(an6(h #1045)]TJ

Post Office Hours:	Saturday-Sunday, 9:00a.m. – 4:45p.m.
	Monday, 9:00a.m. – 1:45p.m.

#### **Internet Room**

Need to check email while you're visiting the Exhibits? The Internet Room will be in the Exhibit Hall beyond the 1800 aisle. The Internet Room is organized by the Internet Room Steering Committee and staffed by volunteers and is open during Exhibit hours.

**Please note:** No luggage carts or other carts with wheels are allowed on the exhibit floor during the Exhibition. If you need a cart for a medical reason, please present a doctor's waiver at Registration. Strollers are permitted only if there is a child in them at all times. Unescorted children are not permitted on the exhibit floor.

Remember to thank our donors, corporate members and Library Champions. See pages 28-30 in the *Meeting Guide & Exhibits Directory*.

# MARK YOUR CALENDARS

January 23-28, 2014	ALA Midwinter Meeting, Philadelphia [PA]
March 7, 2014	Deadline for applications for participation in Year Two of "Assessment in Action: Academic Libraries and Student Success (AiA), <u>http://www.ala.org/acrl/AiAapplication</u>
March 9-15, 2014	Teen Tech Week <sup>TM</sup>
March 11-15, 2014	PLA 2014 Conference, Indianapolis [IN]
April 2014	School Library Month, http://www.ala.org/aasl/slm
April 17, 2014	<b>Celebrate Teen Literature Day</b> . Watch for YALSA's announcement of Teens' Top Ten nominees
April 27-May 3, 2014	<b>Preservation Week</b> , an initiative of the Association for Library Collections and Technical Services (ALCTS), <u>http://www.ala.org/preservationweek</u>
April 30, 2014	El d a de los niños/El d a de los libros (Children's Day/Book Day)
May 5-6, 2014	National Library Legislation Day, for registration go to: <u>http://www.ala.org/nlld</u>
June 26 – July 1, 2014	ALA Annual Conference, Las Vegas [NV]
September 18-20, 2014	ALSC National Institute, Oakland [CA]
October 17-18, 2014	AASL Fall Forum: School Librarians in the Anytime, Anywhere Learning Landscape, St. Louis [MO]
October 19-25, 2014	National Friends of Libraries Week
October 31 – November 2	, 2014 YALSA's 4 <sup>th</sup> YA Lit Symposium, Austin [TX]
November 5-8, 2014	LITA Forum, Albuquerque [NM]
January 29-February 2	ALA Midwinter Meeting, Chicago [IL]

March 25-28, 2015	ACRL 2015 Conference, Portland [OR] and don't miss the call for participation <u>http://conference.acrl.org/program-pages-166.php</u>
May 4-5, 2015	National Library Legislation Day
June 25-30, 2015	ALA Annual Conference, San Francisco [CA]
January 8-12, 2016	ALA Midwinter Meeting, Boston [MA]
March 5-9, 2016	PLA 2016 Conference, Denver [CO]
June 23-28, 2016	ALA Annual Conference, Orlando [FL]

Access ALA's wide range of library-related online learning–covering fundamentals, advances, trends, and hot topics at ALA Online Learning <u>http://ala.org/onlinelearning/</u>

# **CHECKING IN AND GETTING ORGANIZED**

For more complete information see the Midwinter *Meeting Guide and Exhibits Directory*. General Information starts on page 35.

### Midwinter Registration – OR, Checking in and Picking Up Materials

Please Note: A photo ID is required to pick up your materials onsite.

**Registration Hours: Grand Hall of the Pennsylvania Convention Center (PCC)** 

Thursday, January 24, 10:00a.m.—5:00p.m. (<u>Exhibitor Registration Only</u>) Friday, January 25, 7:30a.m.-7:00p.m. Saturday-Sunday, January 26-27, 7:<u>30</u>a.m.-5:00p.m. Monday, January 28, 7:30a.m.-2:00p.m.

# MAKING IT WORK FOR YOU

Traveling with an infant? The New Mother's Room is located Room 310 of the Convention Center.

**Need First Aid?** First Aid is located next to Room 202B – Monday, January 20 to Wednesday, January 29; or in Exhibit Hall D Lobby – Friday, January 24 to Tuesday, January 28.

## MAKING SENSE OF IT ALL?

What <u>do</u> all those acronyms mean? For a list of acronyms and what they mean, see pages 38-39 in the *Meeting Explosits/MO4.054(3il)*/152054754bbk/D/Cj1.0401/Tihl 14D/K/OAdE(b)294<</MCID 43c8

## SOME KEY PHONE NUMBERS TO KEEP AT HAND

### Pennsylvania Convention Center, 1101 Arch Street, Philadelphia PA 19107 -- 215-447-5000

To reach the following ALA Desks and other service points use the phone numbers listed below. See also page 35 in the *Meeting Guide and Exhibits Directory*.

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ALA Conference Services –	215-418-2400, 2401 FAX: 215-418-2406
COGNOTES	215-418-2408
Divisions or Reprographic	es 215-429-2409
ALA Exhibits Office	215-418-2421
Exhibitor Registration	215-418-2412
<b>Registration Desk</b>	215-418-2410
Housing (OnPeak)	215-418-2417, 2418
ALA Public Information (	Office/Press Room 215-418-2427
Placement Center	215-418-2425

## EMERGENCY NUMBERS & FIRST AID AT THE CONVENTION CENTER

In the event of a medical emergency at the Pennsylvania Convention Center, please contact Security