

Librarians and career planning

<http://www.ala.org/offices/cdf-chapter-application>.

ALA Leadership Institute

Thirty-six mid-career librarians have been selected from a highly competitive pool to participate in [Leading to the Future](#), ALA's second four-day immersive leadership development program for future library leaders. The selection committee, headed up by LLAMA, looked for a diverse participant mix based on type of library (public, academic, school, special), organizational responsibility, geography, gender, and race/ethnicity, as well as demonstrated leadership potential, readiness for increased responsibility, professional achievement and community or

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Conference in Las Vegas. Two additional online hearings will take place on Monday, July 7, and Friday, July 11, 2014.

Whitehouse Maker Faire

ALSC President Starr LaTronica attended the first ever [Whitehouse Maker Faire](#) on June 18. Starr represented both ALSC and ALA at this event, bringing attention to the important role libraries play in creating maker spaces for children within their communities.

Top Technologies for Every Librarian

The latest LITA Guide, *The Top Technologies Every Librarian Needs to Know*, has been released and is available through the ALA Store. Kenneth Varnum, editor, has pulled together experts on a range of emerging technologies. The focus is on the impact these technologies could have on staff, services, and patrons. “Each chapter includes a thorough description of a particular technology: what it is, where it came from, and why it matters.” The TD [(par)D3address s
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- f* Ongoing membership development activities include quarterly e-mail (Informz) campaigns to lapsed and prospective organizational members and monthly e-mail campaigns to lapsed and prospective personal members.
- f* The quarterly e-publication, MVP (Member Value Programs) Digest, which helps members be more aware of their ALA tangible benefits, was distributed to all members in May.

The ALA Membership Pavilion

(see highlights section)

Office for Diversity (OFD)

2014 ALA Annual Conference: 16th Spectrum Leadership Institute

The 2013-2014 Spectrum Scholars and alumni of the Spectrum Scholarship Program will gather together at the 16th Spectrum Leadership Institute, June 26-29. The 2014 Institute features education programs developed and presented by Spectrum alumni, networking opportunities with alumni and leaders from across the association, and opportunities for Spectrum Scholars to experience the full scope of the ALA Annual Conference. Spectrum Institute presentations include:

- o Branding You! Matching Your Brand to Your Career Plan;
- o Advocating Smarter: Powerful Persuasion Techniques for the Influential Professional;
- o Branching Out: Adventures in Non-

2014 ALA Annual Conference: 'Diversity Success Stories'

The Office for Diversity is also sponsoring a session entitled 'Diversity Success Stories' on

online content, applications, services, or devices. Stripling is rallying librarians to support the legislation.

Presidential Contender Sen. Jim Webb to Address ALA Annual Conference

The midterm elections are steadily approaching, and libraries need to be prepared. To learn more about how the November elections will affect libraries, don't miss this year's "Washington Update" session at the ALA Annual Conference, where former Virginia Senator Jim Webb will detail the upcoming national election season and the ways that libraries and library funding will be affected. Called a "potential presidential candidate" by The Washington Post, Sen. Webb has been a combat Marine, a counsel in Congress, an assistant secretary of defense and Secretary of the Navy, an Emmy-award winning journalist, an accomplished filmmaker and an author of ten books. The session takes place on Saturday, June 28, 2014, from 8:30–10:00 a.m. in the Las Vegas Convention Center N259/261.

ALA Active on Surveillance and Privacy Issues

ALA continues to work closely and aggressively in tandem with partners in several coalitions to reform the multiple statutes that provide the government with various forms of surveillance and investigatory authority. In May, the House of Representatives passed a version of the USA FREEDOM Act intended to end the "dragnet"-style collection of Americans' phone records by the government, but did not go far enough to protect citizens' privacy. As a result, ALA President Barbara Stripling released a statement responding to the passage of the USA FREEDOM Act. In June, [ALA joined more than 30 other civil liberties and privacy organizations](#) in writing to key Members of the Senate to support the modification of the USA FREEDOM Act so that it ends the "bulk collection" of telephone business records, and builds transparency and additional oversight into court-approved surveillance activities. The Senate Judiciary Committee is expected to take up the measure this summer.

Workforce Investment Act (WIA) Moves Forward

In May, the U.S. House and U.Senate tntod

Emerging Leaders Class of 2015 Application Now Open

[Applications](#) for the 2015 class of Emerging Leaders are now being accepted. Applications must be submitted online. Deadline for submission of the application and all references is August 1, 2014. Details on the program criteria as well as a link to the application can be found on the [Emerging Leaders Web page](#). The program is designed to enable library workers to get on the fast track to ALA and professional leadership. Participants are given the opportunity to work on a variety of projects, network with peers and gain an understanding of the ALA structure and wide range of activities. Individuals who are considering applying to the program should be under 35 years of age or be a new library professional of any age with fewer than five years of experience working at a professional or paraprofessional level in a library.

Office for Information Technology Policy (OITP)

Over-Filtering in Schools and Libraries Harms Education, New ALA Report Finds

Schools and libraries nationwide are routinely filtering internet content far more than what the Children's Internet Protection Act requires, according to "[Fencing Out Knowledge: Impacts of the Children's Internet Protection Act 10 Years Later.](#)" a report released by the ALA Office for

benefits of collective internet access and network services purchasing; and the challenge of improving technical assistance services in libraries and schools.

Margaret Kavaras Selected for 2014 ALA Google Policy Fellowship

Margaret Kavaras will serve as the ALA's 2014 Google Policy Fellow. Kavaras will spend ten weeks this summer in Washington, D.C. working on technology and Internet policy issues. As a Google Policy Fellow, Kavaras will work in diverse areas of information policy that include digital copyright, e-book licenses and access, telecommunications policy, digital literacy, online privacy, and the future of libraries.

Library Associations Select Robert Oakley Scholarship Winner

The Library Copyright Alliance has awarded Carla Myers the 2014 Robert L. Oakley Memorial Scholarship. The Library Copyright Alliance, which includes ALA, established the Robert L. Oakley Memorial Scholarship to support research and advanced study for librarians in their early-to-mid-careers who are interested and active in intellectual property, public policy, copyright and their impacts on libraries.

Office for Intellectual Freedom (OIF)

Susan B. Anthony List v. Driehaus

This past spring, the American Library Association and the Freedom to Read Foundation (FTRF) joined with a broad coalition of bookstores and other organizations to file an amicus curiae brief in Susan B. Anthony List v. Driehaus. An adverse decision in this case could have negatively affected the right to challenge laws that infringe on the First Amendment prior to their enforcement. On June 16, 2014, the Supreme Court issued its opinion, holding in a unanimous 9-0 ruling that "a credible threat of enforcement" is sufficient to establish standing in cases with First Amendment implications. The case represents an important victory for the ALA, FTRF, 0s(y)9(e(Lng)-b()11a(y)9()11(m)5(t))-2(ued o(i)3(ent)7(i)3(ons)-2,)11((g)-11(ani)3M)111o7()116(s)-2e .6 m(ea

School Library Update

The American Dream Starts @ your library

As part of its continuing story collection effort for The American Dream Starts @ your library English language learner grant initiative, OLOS staff visited the Eisenhower Public Library District in Harwood Heights, Illinois and the Riverside County Library District in Riverside, California to document the continuing impact of the program. OLOS and the ALA Public Information Office will be developing video captured from these visits into video blog posts on atyourlibrary.org. These two libraries are among 44 public libraries in 21 states to receive one-time grants of \$5,000 to \$15,000 to add or expand literacy services for the adult English language learners in their communities.

grant seekers. The site includes descriptions and links to current major national studies, such as the Digital Inclusion Survey, a variety of information about research methods, links to tools such as sample calculators and visualization apps, and links to other useful library research sites, such as the Colorado Library Research Service. One of the interesting requests ORS has received is to link the LARKS website to the Research Methods Library of Alexandria. Dr.

include AASL past-president Carl Harvey's interview with Scholastic Parent and Child Magazine to provide tips on how parents can raise avid readers and keep them reading over the summer months.

Public Programs Office (PPO)

Applications Now Accepted for Shakespeare and His First Folio

PPO is accepting applications for [Shakespeare and His First Folio](#). The traveling exhibition, part of the international events planned for 2016, the 400th anniversary of William Shakespeare's death, will bring a 1623 original edition of the playwright's first published collection, along with six interpretive panels, to 53 sites — one site in all 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. The opportunity is open to public, academic and special libraries, small museums, historical societies and other cultural venues; each location will host the exhibition for four weeks. PPO is accepting applications through early September, and the tour will launch in January 2016. The exhibition is offered in collaboration with the Folger Shakespeare Library and the Cincinnati Museum Center with support from the National Endowment for the Humanities (NEH).

Muslim Journeys Grants Support Film Discussion Programs

PPO, in collaboration with NEH, will soon announce another round of [Let's Talk About It: Muslim Journeys](#) scholar-led program grants. This round of grants — which is open to the 953 grantees who received the original funding for reading and discussion programs in 2013 — offers the opportunity to receive two more films: *Besa: The Promise* and *The Light in Her Eyes*. With funding from the Doris Duke Foundation for Islamic Art, libraries will receive a \$250 cash grant to present at least one film screening and discussion program moderated by a local scholar. Applications will be accepted beginning in summer 2014. Awardees will be announced in

document the characteristics, audiences, outcomes, and value of public programming in libraries at a national level. PPO and its research partner, New Knowledge Organization, are currently in Phase 2 of the project, working with key stakeholders to develop priorities, models and an action plan for implementing a research agenda to document the impact of public programs delivered by libraries. A group of stakeholders convened in Chicago this past May to develop a comprehensive research agenda that will be presented as a white paper in fall 2014.

ALA DIVISIONS

21st-Century Learner." The publication is available in both print and e-book formats, as well as a print/e-book bundle, and can be purchased through the [ALA online store](#).

AASL Invites Program Proposals for its 17th National Conference & Exhibition

AASL invites [proposals for preconference workshops and concurrent sessions](#) to be presented during its 17th National Conference & Exhibition taking place November 5-8, 2015, in Columbus, Ohio. The preconference workshop deadline is Friday, August 15, 2014, and the concurrent session deadline is Friday, November 7, 2014. More information is available at

AASL Releases Senior/Capstone Project Survey Results and Executive Summary

Results of a survey undertaken by the AASL [Senior Project/Capstone Project Task Force](#) are now available as part of an executive summary detailing the completion of the group's work. The task force was charged with gathering examples of exemplary implementation of student-centered Senior/Capstone Projects that involve school librarians as integral to the information literacy and inquiry process.

Two School Library Research A

“landmark” articles from C&RL history to be included in a special issue of the journal to be
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- x CRS Updates: Continuing Resources Cataloging Forum, Monday, 1:00-2:30 p.m., LVCC N256. Updates from CONSER, the ISSN Center, and CC:DA, in addition to featuring a panel discussion on current issues and practice.
- x Continuing Resources Standards Forum, Sunday, 10:30-11:30 a.m., LVCC N111. Improving Article Delivery Through Better Link Resolution: Updates on IOTA and KBART
- x Holding Information Forum, Saturday, 3:00-4:00 p.m., LVCC S229

2014 ALA Annual Conference: Tech Speed Dating in Las Vegas

Join the ALCTS

Junior Maker Space

As an expansion of the Read! Build! Play! partnership, LEGO and ALSC will be launching the Junior Maker Space program. Through this program LEGO and ALSC will work together to help libraries across the country create Junior Maker Spaces aimed at children 4 to 6 years old. ALSC and LEGO expect to launch this project on June 20 through a satellite media tour with ALSC President, Starr LaTronica.

The Importance of Diversity in Library Programs and Material Collections for Children

The Association for Library Service to Children has translated and released its The Importance of Diversity in Library Programs and Material Collections for Children White Paper into Spanish. [Importancia de la diversidad en programas y colecciones de materiales infantiles de las bibliotecas](#) is now available to download from ALSC's website to be shared with Spanish speaking librarians and communities.

NAEYC National Institute

ALSC hosted a booth at the [National Association for the Education of Young Children National Institute for Early Childhood Professional Development](#) June 8 – 10 in Minneapolis, MN. The goal of this booth was to make connections with early childhood educators to talk about the role of libraries in communities and to promote local partnerships between these educators and their own local public libraries.

Young Children, New Media & Libraries Survey

ALSC has been working with Little eLit and the Washington iSchool to create a survey that measures new media usage in libraries for young children (5 and under) and their families as part of the Young Children, New Media & Libraries project. A pilot survey will be released to two pilot sites shortly with a full launch expected for July.

Great Websites for Kids

ALSC has added 12 more sites to [Great Websites for Kids](#), its online resource containing hundreds of links to exceptional websites for children. Sites are reviewed and chosen for inclusion by ALSC's Great Websites for Kids Committee.

Summer Online Courses

[Summer courses](#) begin July 14. ALSC will be offering three courses this summer:

- x Children's Graphic Novels 101: Selection, Evaluation and Programming for Children,
- x Science, Technology, Engineering and Math (STEM) Programs Made Easy, and
- x Storytime Tools.

Both the Storytime Tools and STEM courses are being offered for CEU credit. Course descriptions and registration is available on the [ALSC website](#).

Webinar: C is for Common Core and Collection Development

This fall, ALSC will offer [C is for Common Core and Collection Development](#) webinar. Kristen Remenar, a children's librarian, writer, teacher and national speaker on literacy for the Bureau of Educ

more about the connected learning approach, underlying research, and how it can be successfully leveraged in the design of library spaces and programming targeted at today's youth.

New Book List

[In the Margins Book Award and Selection Committee](#), (ITM) a committee under the umbrella of ASCLA's [Library Services for Youth in Custody \(LYSC\) Interest Group](#), selected its first list of 25 titles and a [top 10](#). In the Margins strives to find the best books for teens living in poverty, on the streets, in custody – or a cycle of all three. [New Interest Group on Consortial E-Books](#)

The ASCLA [Consortial E-Books Interest Group](#) has just been created to provide a regular forum for consortial discussion and to meet at Annual Conferences and Midwinter Meetings. Consortia represent a large segment of libraries and can be influential with publishers and vendors to benefit libraries and library users as the e-book landscape evolves.

Trip to the Rivas

[ASCLA's next trip](#) is in October 2014 to the French and Italian Rivas. Lucky travelers will visit Nice, Cannes, Monte Carlo, San Remo on the Italian Riviera, Santa Margherita, Porto Fino, and Milan.

Online Learning

Upcoming ASCLA online learning events include:

Online Course: [Going to Jail: How Juvenile Books Portray the Prison Experience](#) October 20 – November 23, 2014

Webinars:

f Wednesday, July 2, 9, 16: 2:00-3:00 p.m., [Understanding Personalities in the Workplace](#) (3 webinar series)

f Wednesday, July 23, 30, August 6: 2:00-3:00 p.m.,

Online Learning: Search Engine Optimization (SEO) for Libraries

During July, LITA will offer a Web course on [Search Engine Optimization \(SEO\) for Libraries](#). “Being found in commercial search engines, like Google, and writing indexable content have largely been on the periphery of library web development practice. In this course/workshop, [a teaching team] will explore the mechanics and principles of acceptable best practices for SEO, identify components that contribute to successful harvesting of library web sites and microsites, and discuss the need to make library content findable in broader online settings. Participants will learn why SEO is not just “snake oil” and can be an integral part of library marketing and outreach initiatives.” Four two-hour lectures and self-paced modules with facilitated interaction are offered as follows: July 17 - Best Practices and “Why do SEO?” intro, July 18 - Semantic Markup and Structured Data for SEO, July 21 - SEO Analytics, July 23 - Emerging SEO Techniques.

Library Leadership and Management Association (LLAMA)

Continuing Education Update

- x On May 7, LLAMA presented “A virtual tour of a new digital media commons for Northeastern University.” Registration was near 100.
- x On June 4, LLAMA presented “NPS 101: An Introduction to LLAMA’s New Professionals Section.” This free webinar introduced more than 70 participants to NPS, and featured Bethany Tschaepe, Reference and Instruction Librarian, Prairie View A&M University, Prairie View, TX; and Zara Wilkinson, Reference and Instruction Librarian, Rutgers University-Camden, Camden, NJ.
- x LLAMA’s June 11 webinar, “Using Data to Facilitate Interdepartmental Partnerships,” had more than 50 participants and featured Hector Escobar, Director of Education & Information Delivery; and Heidi Gauder, Coordinator of Research & Instruction, both from the University of Dayton Roesch Library.
- x On June 18, “Methods for Digging Deeper: Examining Web Services through the Lens of Data-based Decision Making,” featured Rebekah Kilzer, Director, Clark Memorial Library, Shawnee State University, Portsmouth, Ohio. This webinar drew more than 100 participants.

Public Library Association (PLA)

PLA @ ALA Annual Conference

This year, PLA is offering 22 educational programs dedicated to public library professionals at the 2014 ALA Annual Conference in Las Vegas, including three half-day preconferences.

Award winner and author of essays and fiction characterized by humanitarian and environmental concerns. [See the full PLA @ ALA line-up online.](#)

PLA Professional Development

PLA has both in-person and online educational events coming up:

- x [Marketing Plans for the Faint of Heart](#)

Neal-Schuman Citizens-Save-Libraries Grants

The second round of ten Neal-Schuman Citizens-Save-Libraries grants has been awarded. Those who will receive free consultation for developing an action plan specific to their needs are: Berks County Library System (PA), North Hampton (NH), Santa Maria Public Library (CA), Shepherdstown (WV), New London Public Library (CT), Calaveras County Library (CA), Highland City Library (UT), Wicomico Public Library (Salisbury, MD), Stockton-San Joaquin County Library (CA), and Oakland Public Library (CA).

Young Adult Library Services Association (YALSA)

Readers' Advisory Made Easy

Just download, print and distribute! These two digital downloads offer hundreds of recommended reads for teens by genre.

- x [Outstanding Books for the College Bound](#), (download includes 5 brochures, 1 handout and 1 poster)
- x [Reads 4 Teens](#), (download includes 37 pamphlets and 8 bookmarks)

Collection Development Grant

YALSA's Margaret Edwards Collection Development Grant awards \$5,000 for a school or public library to use towards improving or expanding its teen collection. Funds may be used for print, non-print and/or digital materials. All personal YALSA members who represent a public library or school library are eligible to apply. Up to four grants will be awarded in 2014. All applicants must be current personal members of ALA/YALSA at the time the application is submitted. Applications must be submitted by November 1 via the [online form](#) .

Maker Contest

Participate in YALSA's [Maker Contest](#) now through September 1 and win fabulous prizes. To learn more about making in libraries and get some great ideas, check out the [Maker & DIY wiki](#), which includes a free, downloadable Making in the Library Toolkit.

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Upcoming YALSA Activities & Events

- x July 1, [Reading with a Critical Eye: Evaluating Young Adult Literature e-course](#),
- x July 1, deadline to [submit a program proposal](#) to YALSA for ALA's 2015 Annual Conference in San Francisco,
- x August 1, applications accepted for [Teen Blogging Contest](#), August 15, [Teens' Top Ten](#) voting opens,
- x October 12 – 18 [Teen Read Week™](#),
- x November 14 - 16, [YA Literature Symposium](#),

For more events and information, visit [YALSA'S Calendar wiki](#) or [YALSA's Google calendar](#).

ALA PUBLISHING

American Libraries Live

A recent [American Libraries Live](#) episode (free streaming video broadcasts) included a discussion on “Going Beyond Google,” with a panel of expert copyright librarians. Both advertising sponsorship and viewer audience continue to grow, with most of the programs averaging more than 2,000 viewers. AL Live is a shared project between American Libraries and ALA TechSource. [americanlibrarieslive.org](#)

May 1 Booklist Magazine: Mystery Spotlight

May is synonymous with mysteries at Booklist where the May 1 magazine is the Mystery Spotlight. Coinciding with this criminally good issue is Mystery Month, with columnists and bloggers putting their magnifying glass to the genre. Some of the stand-out print features included [The Year's Best Crime Novels: 2014](#), [Top 10 Crime Fiction Audiobooks: 2014](#), and [She Reads: Historical Mysteries](#). In addition to special print coverage, Booklist Online hosted online exclusives such as [Politico Thrillers: 8 Washington Insiders Who'd Rather Be Writing](#), [Crime-Fighting Zombies and Wizard Pls: 10 Fantastic Crossover Series](#), [They Wrote the Crime](#), [They Did the Time: Five Mystery Authors Who've Seen the Inside of a Cell](#). And, two webinars kicked off and closed Mystery Month: [Mysteries and Thrillers: Pulse-Pounding Picks for Your Patrons](#) and [The Future of Mystery Fiction](#).

New Look for Booklist's Print Magazine

A new look for Booklist's print magazine was finalized, with easier-to-read reviews; bigger, more image-heavy features; and a minimalist color scheme, for an improved reading and browsing experience. The June double issue will be the first print copy to receive the treatment, and staff is looking forward to sharing and getting feedback at ALA Annual Conference in Las Vegas.

Booklist's 1000 Best Young Adult Books since 2000

Booklist staff is delighted about the new [Booklist's 1000 Best Young Adult Books since 2000](#), edited by Booklist editors Gillian Engberg and Ian Chipman and published by ALA Editions. The book will be on display at the Booklist booth at ALA Conference, and available for purchase at the on-site ALA Store.

ALA Editions/ALA Neal-Schuman

Some of the new professional development books published include [Building a Core Print Collection for Preschoolers](#) and [STEP into Storytime: Using StoryTime Effective Practice to Strengthen the Development of Newborns to Five-Year-Olds](#) (ALA Editions); [Rare Books and Special Collections](#) (ALA Neal-Schuman); and [The Top Technologies Every Librarian Needs to Know: A LITA Guide](#) (ALA TechSource). Several authors are scheduled for publication-related events at [the ALA Store at the 2014 ALA Annual Conference](#). For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#). www.alastore.ala.org

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer other well-attended online education sessions. Popular workshops included “Responding to a Security Incident” with Steve Albrecht. Popular eCourses included “Cataloging with RDA” with Magda El-Sherbini. www.alaeditions.org/

ALA Graphics

ALA Graphics released a new celebrity READ poster featuring [Taylor Swift](#). Several authors and illustrators whose work is featured on ALA Graphics posters, including Nick Bruel, Tom Angleberger, and Suzanne Bloom, are scheduled for publication-related events at [the ALA Store at the 2014 ALA Annual Conference](#). www.alastore.ala.org/alagraphics/

ALA Publishing: RDA Toolkit

The German National Library and [RDA Toolkit](#) have signed an agreement for bulk subscriptions to be shared with members of 11 regional consortia in Germany, Switzerland and Austria. The RDA Toolkit team hopes to replicate this model in other countries. In the US, Amigos, the Texas-based member-led and member-focused cooperative, recently started offering a free one-user subscription to RDA Toolkit as a member benefit. Amigos will cover the cost of the first user, and members can purchase access for additional users if needed.

ALA-APA

The [American Library Association-Allied Professional Association](#) (ALA-APA) has completed an agreement with the [University of Maine at Augusta](#) (UMA) that will allow its graduates who meet the established criteria from their Library and Information Services Program to receive the Certified Library Support Staff (CLSS) designation.